



PRESS KIT

2019 • FOR A CHILD'S SMILE (PSE)



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"Where there is no dream, there is no life" - Christian des Pallières



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FROM OUR FOUNDER



*Marie-France
des Pallières,
Founder*

After almost 25 years of commitment and action, I am happy to see how far we have come. PSE's main mission is to guide underprivileged Cambodian children

towards education and professional training. We aim to give them the necessary tools to live a professionally and socially fulfilled life in order to escape poverty. PSE has many more wonderful projects to come: our engagement is constantly growing and becoming stronger, our values and commitment have remained solid and intact.

Today, I am very proud that PSE continues to care for the poorest families and children. The tutoring program we set up for children we are putting through public schools is showing very promising results. Many Cambodian rural areas have started to replicate our remedial school curriculum, and we are in the process of creating school manuals for Year 9, the last year of remedial school (year 8 + year 9), which will be used nationwide.

Today, I am particularly proud that we are building a dynamic education department. Teaching foreign languages has now begun at the elementary school level, and that our extracurricular activity program keeps growing.

Today, I am very proud that PSE is making access to education for children who have learning disabilities — or who have never attended school — a priority. The bridging class system allows access to vocational training to kids with greater challenges who may also be behind

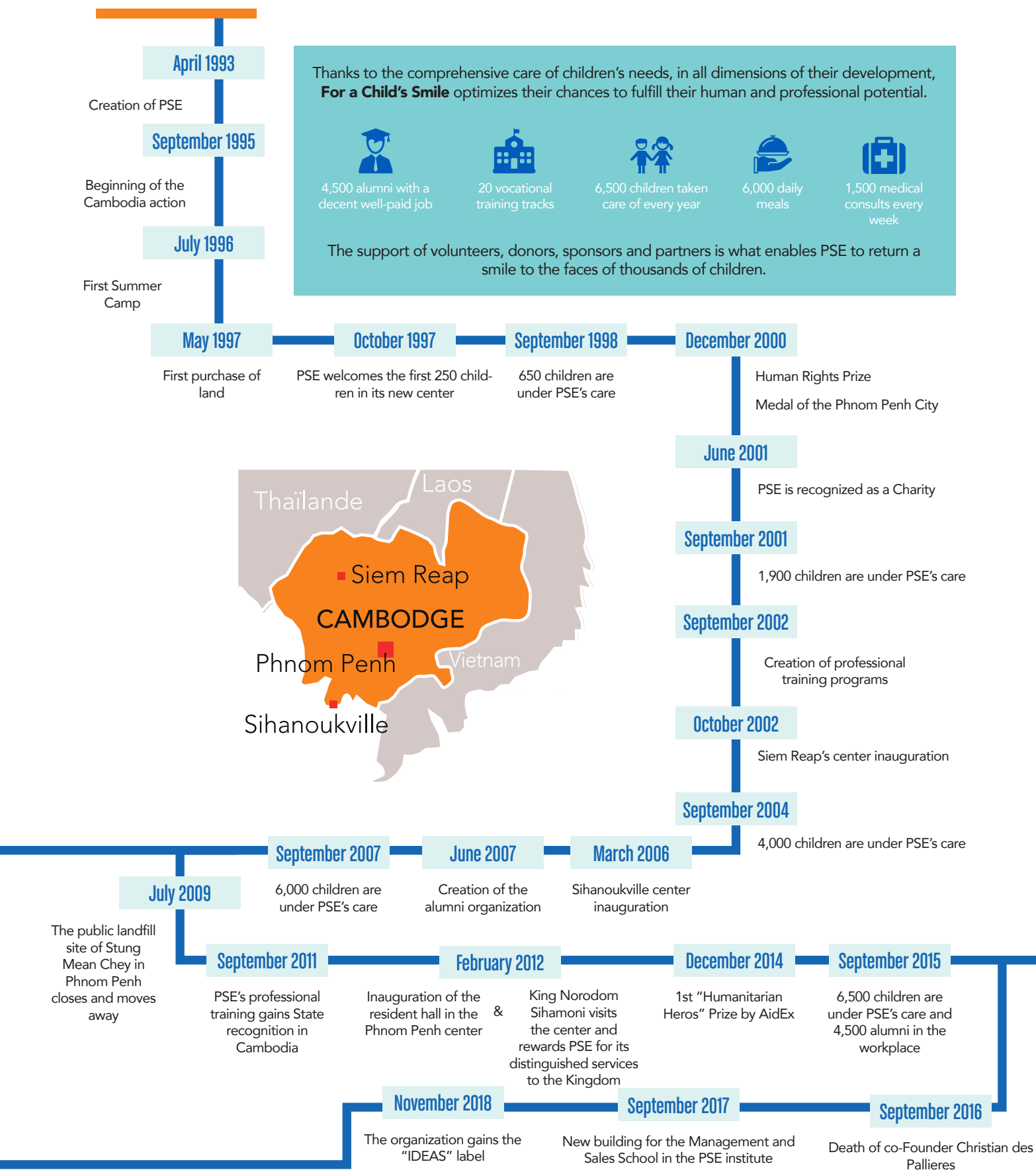
academically. Our graduates are making their way remarkably well in Cambodian society. In so many ways, PSE has made a name for itself in Cambodia and in the ASEAN countries.

Today, I am also very proud that our efforts to care for children with physical disabilities continues with the help of our international volunteers. They continue to offer their expertise in key areas not yet available in Cambodia.

Today, I am very proud that I've had the strength to continue touring on my own. I have been able to witness the expanding European, French and Asian networks and see more new teams forming. The Khmer team, along with its volunteers, sponsors, donors and partners allows PSE to carry on its mission and, most importantly, to expand according to the needs of our children and families.

Tomorrow, we shall continue to grow PSE's action in Cambodia by actively listening to the kids and families' needs while focusing on the quality and efficiency of our programs. These are our priorities. I want to thank the PSE family in its entirety; Cambodian employees, volunteers, sponsors, friends and PSE partners for making it all possible, because we owe it to the children to never give up.

PSE in numbers



"From destitution, to dignity"



Christian and Marie-France des Pallières, a recently retired French couple at the time, discovered the horrifying Phnom Penh landfill site in 1995 while on a humanitarian mission in Cambodia. There, they witnessed hundreds of children digging in, living on and feeding themselves from what they found in the municipal dump. Shocked by this experience, they immediately decided to do something about it and rallied a network of volunteers and sponsors to respond to the children's simple request: "to eat one meal a day and to go to school."

The couple soon realized that the families also needed support so that the kids could go to school on a regular basis. As time went by, they set up a weekly rice supply as compensation for the loss of income from their children going to school instead of working. They also set up emergency support and a social services.

Child labor is no longer needed to support the family thanks to these services. In order to ensure that children can learn under the best available conditions, PSE also oversees programs that address children's health and hygiene along with accommodation and protection for children at risk of abuse when necessary.

PSE also facilitates leisure time including sports and a chance to enjoy some fun during summer vacations

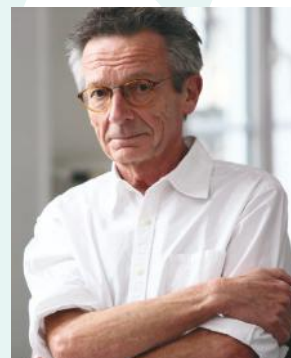
as part of its ongoing efforts to give children normal childhood activities and to improve future prospects.

Lastly, when noticing that the kids were returning to the landfill after graduating from middle school, Christian and Marie-France des Pallières created a vocational training center so the children could learn a trade to help them find work and a profession that affords them a decent wage.

In South-East Asia, Pour un Sourire d'Enfant is now recognized as a major non-profit organization that benefits children. Apolitical and secular, PSE serves 6,500 children and youth in Phnom Penh, Sihanoukville and Siem Reap programs. These children are all from extremely poor families and are directly identified by our social team. Close to 4,500 alumni are now in the workplace, and for the most part, have established families and the kind of home they had been deprived of.

In October 2016, the story of Christian and Marie-France des Pallières was adapted into the film "Little Gems" by Xavier de Lauzanne. The film's release allowed more than 200,000 viewers to discover the extraordinary human adventure that is PSE.

The organization received the French Human Rights Prize in 2000 and the IDEAS certification in 2018, it is recognized as a charitable organization.



Patrice Leconte,
PSE's Goodwill Ambassador

The film director, Patrice Leconte, is a Goodwill Ambassador for PSE.

Moved by the cause, in November 2014, he made a short film introducing the organization and its mission in Phnom Penh.

"I've known about PSE for fifteen years and I've always felt a special connection with this incredible adventure, which was solely built on the willpower of a remarkable couple. The education of so many children who, for the most part, were left to such a tragic fate, but also the professional training allowing them to master a trade in various fields, all of this touches and amazes me. Because it is no longer a DREAM, it is a REALITY."

Patrice Leconte

PSE'S ACTIONS

EDUCATING & SCHOOLING

PSE gives Cambodian children living in poverty another shot at education by catering to individual needs on a case-by-case basis: from public school education to offering remedial school and designing programs for children with disabilities as well.

For children less than three years behind in school programs, PSE **sponsors them so they can attend the public school** in their neighborhoods. The organization provides: school supplies, uniforms, transportation (bus or bike), meals and academic guidance. They also track their attendance and performance results. A tutoring program is available to children who live near the organization who face challenges.

Since the very beginning, PSE also set up a "rapid learning" method for children who have been out of school for too long and/or who are too old to return to the traditional academic system. This **remedial school program** created in the Phnom Penh institute allows children to master two years worth of material in one year. Over a three-year period, children are able to overcome their challenges and can graduate from elementary school. Based on proactive and participative teaching, this method has shown promising results and has been approved by the Cambodian Ministry of Education.

Children suffering from a disability among our enrolled families are also identified by PSE's social teams and welcomed to the Phnom Penh PSE Center in its **Adapted Education Section (SEA)**, where they pursue a range of activities based on their ages and abilities. Each group of kids is assigned a dedicated teacher who is assisted by aides who are education specialists. PSE favors the social integration of children with disabilities through many shared activities with the other kids. PSE created the «Source de Vie» Home ("source of life") to accommodate about 20 children in the best conditions they can offer, day and night.

"These kids understand the value of school. You can tell by the way they proudly wear their nice uniforms."

Christian et Marie-France des Pallières

VOCATIONAL TRAINING

PSE believes that learning a trade is the only path for young people looking to succeed in becoming a true member of society, which is why it created the **Professional Training Institute** in Phnom Penh. All of PSE's organization is dedicated to the success of its students and developed with a hands-on approach, according to the economic realities of

Cambodia. Preparatory and bridging classes offer an adapted preparation to the students before they join a professional trade track in the Institute. Vocational training programs are two years long (three for some of the trades), with intermediate levels of certification, which enables students to hone their skills on the job market.

Today, PSE Institute (PSEI) welcomes almost 1,500 students in four schools (*School of Hospitality and Tourism, School of Business, School of Technology, School of Media*) that offer various job's training. Each school has a consultative committee staffed with local employers who express their needs. It helps PSEI to define its curriculum and ensures the best adequation between job market expectations and trainings.

Officially recognized by the Cambodian Royal Government, the PSE Institute grants degrees through the Department of Labor and Professional Training.



Thanks to outstanding partnerships with each sector and a practice-oriented program, the majority of students find skilled jobs when they graduate.

PROTECTING & HOUSING

PSE has set up specific programs for children who are most at risk in order to guarantee their protection.

Orphans or children that our social team has identified as living in "dangerous" conditions with their families, currently 160 children, a majority of them girls, are offered a full-time home in the Phnom Penh PSE **boarding school**. The youngest ones, about 100 more kids, live with foster families that are compensated and monitored by our social team.

In May 2013, a **resident hall** opened in the Phnom Penh PSE Center, welcoming 250 students whose families live too far away.

For families with challenging hygiene conditions and deteriorated housing, the organisation set up a rehousing program. The goal is to offer children a chance to live in a decent environment that allows them to pursue their education and training with ease. Other actions — financial aid or emergency rehousing on rental property — target families suffering unforeseeable circumstances such as fire, flood, eviction...

FEEDING & HEALTHCARE

PSE serves close to **6,000 daily meals** to the children under its care, including the ones who attend public schools. The teams in charge of the program also see to the nutritional value of the children's meals, as well as sourcing fresh and seasonal products.

In Phnom Penh, an interdisciplinary **medical team** (doctors, nurses, dentists, psychologists, pediatric nurses, physiotherapists) handles first aid, check ups, vaccine outreach and health and hygiene programs. The team does medical consultations in the infirmary and offers dental care at the PSE center, in four public school infirmaries and in three PSE infirmary buses that tour the schools and villages. PSE also offers a Mother and Child Protection Service that accompanies pregnant women (pregnancy appointments, planned parenthood assistance), handles babies suffering nutritional deficiencies at the nutrition center, supplies milk to mothers and educates them on bottle usage, hygiene and children's nutrition.

The PSE's **Mother and Child Protection Service** takes care of pregnant women (pregnancy follow-up, family planning), as well as babies suffering from undernutrition. This department also gives milk to mothers and educates them about hygiene, use of baby bottles and infant nutrition.



that a child going to school meant less income for the family, who no longer benefitted from the small income coming from the upselling of valuable rubbish. This is why we had to set up rice distributions as compensation. Many more programs followed that offer emergency support to parents (medical care, rehousing, social work) or short trainings in order to improve living conditions for these families.

Weekly Rice Distribution

The poorest families identified by our social team receive a weekly rice donation. The organization distributes over seven tons of rice in the Phnom Penh Center every Friday.

Community service centers

To get closer to the children and their families and accommodate them close to where they live, **six day care centers (also known as paillotes or community service centers)** were created right in the heart of neighborhoods and villages. Five are in Phnom Penh, and one is in the Sihanoukville region. These centers welcome an average of 500 kids per day. While there, children from the age of 6 to 12 can work with tutors to do their homework if they wish. To allow parents to work, the paillotes offer daycare for the little ones (3 to 6 years old) and an extracurricular program for the older ones to help them with their studies either before or after school, which is a half day in Cambodia. Children under 2 are looked after by nursery assistants who take care of them throughout the day in their homes.





Parents are also welcomed to the centers for various meetings concerning education and social matters such as the role of parents, hygiene, children and women's rights.

Family Livelihood Improvement Program (FLIP)

Some families find themselves in critical situations that threaten their children's education due to unavoidable circumstances (disease, flood, fire, property foreclosure, job or income loss.) The social team looks for solutions on a case-by-case basis to provide hardship and emergency support to these families. For example, PSE might hire family members on a short-term contract basis. This allows the social team, along with the families, to take the time to find long-term solutions (training programs, employment outside of PSE, rehousing, medical care.)

Created in 2011 by the organization, the aim of the **FLIP program (Family Livelihood Improvement Program)** is to help parents of children enrolled at PSE to boost their income, improve their lifestyles and to avoid child labor that might force their children to drop out of school. Each year, about 100 adults train for a short program of 3 to 6 months for jobs such as cooking, sewing, cleaning or providing hair styling/ beauty care services. We also accompany them in their efforts to find and maintain employment. Since 2018, FLIP opened its professional trainings to young adults in critical situations who do not want to or cannot follow a more thorough program at the PSE Institute so they can make a decent living.

Similarly, PSE's **sewing workshop**, located close to the Phnom Penh PSE Center, hires about 30 women, some of who have children who are enrolled at PSE. This guarantees a fair wage (above the industry average) and a good workplace environment. The workshop makes children's uniforms as well as artisanal goods that are sold in the Phnom Penh PSE store. Many Phnom Penh companies (banks, other public institutions) have ordered staff uniforms from the PSE workshop.

A Social Team Right in the Heart of the Action

Around 30 social workers, who are managed by Leakhena who was one of the first child from the dump to work with PSE, identify and handle family issues with support from local authorities. PSE welcomes all siblings in each family. The social team's goal is to look at all possible options to ensure that children go to school under good conditions. Even when no particular problems are known, a social worker checks on each assigned family twice a year. Since 2007, a psychological support unit raises PSE staff's awareness of challenges young people may have and provides therapy/counseling services for those who need it. The unit also supports children with special needs in the Adapted Education Section ("Section d'Enseignement Adapté" or SEA)



A complete course developed by PSE

Children who are sponsored by PSE are identified by the social team, after careful review of their situations, so that our efforts can benefit those who need it the most. Overall, PSE puts more than 4,500 children through school every year, in its own schools and government run schools, either via a traditional academic path or on a remedial track, depending on their level and age.

ADVANCING AND IMPROVING EDUCATION SUPPORT

To prevent the most underprivileged of PSE's students who attend public school from dropping out, since late 2017 the organization has set up tutoring sessions at its Phnom Penh schools. In Cambodia, public schools consist of half-day programs in classes made up of as many as 50 to 60 students. PSE steps in during the other half of the day. Kids come from various elementary or middle schools from the Phnom Penh area. About 1,000 children benefit from this program. As for remedial courses, academic catch-up lessons take place at the very beginning of the day for the students who are struggling the most.

PROMOTING THE SOCIAL AND PROFESSIONAL INTEGRATION OF STUDENTS

Thanks to the successful remedial courses set up by PSE, some of these young people can consider higher

education after graduating high school. If some choose the professional training route that PSE offers with the "BTS" and "Bachelor" programs, others go to college to obtain state diplomas or pursue higher degrees with the assistance of PSE (medical school, law school, engineering, IT, and more.) The others follow PSE's professional training program after graduating from middle school.

STRENGTHENING PSE'S IMPACT BY CREATING MORE CLASSES

In order to welcome all these children and more in the best conditions, PSE is planning to rebuild the organization's original school buildings that have become dilapidated. The construction of new school buildings (around 40 classrooms) will meet the daily needs of the 700 children attending the remedial school and the 500 children who are welcomed for the half-day tutoring programs in the Phnom Penh center.



+ 4 500 children in PSE's global education program

1 000

in remedial school at the PSE center and in schools run by the government



including almost **700**

in PSE's Remedial School

3 500

in the traditional school system



including almost **1000**

who benefit from tutoring at the Center

around **600** more children benefit from PSE's other education programs

+ 400

in daycare in the paillottes

close to **200**

in specialized programmes: Mother and Child Protection Service & Adapted Education Section (SEA)

The PSE Institute: a job for all

Four Schools and over 20 trades!

Founded in 2002 in Phnom Penh to guide children towards a career, the professional training center was officially recognized as the PSE Institute by the Cambodian government in 2011. It now offers preparatory and bridging classes in addition to its four schools.

After their training, students at the Institute obtain state certificates or diplomas, from professional licenses to Bachelor degrees or Associates Degree (BTS), a key asset in the workplace. The Institute allows students to gain professional as well as personal skills that are necessary and expected of any employee: work ethic, work culture, team work, building relationships and leadership.

PREPARATORY & BRIDGING CLASSES

The Institute's preparatory classes offer young adults from the age of 17 a gap year between school and professional training.

The program consists of: intensive English and Khmer language classes, workplace knowledge, trade and

business curriculum, computer literacy and career guidance.

The pedagogy team developed new school books for the bridging classes ("cours passerelle") in partnership with the Cambodian government. This benefits children between the ages of 14 to 16 who are behind in their education and gives them access to higher education or professional training. Depending on their age and academic level, PSE supports these students who need help with its bridging classes.

"We imagined the best school for the poorest children"

Christian and Marie-France des Pallières

PROFESSIONAL TRAINING

All trainings offered by PSE focus on hands-on learning 70 percent of the time. Most students pursue a three-month internship each year. The work is completed with the help of local businesses which allows for diversity in applied learning settings.

- **Hospitality and Tourism School:** Five programs in vocational training (cooking and pastry, food & beverage service, front office, housekeeping and laundry, hairdressing, makeup and spa.) In order to promote our students' talents, the school has its own restaurant, hotel and salons.
- **Business School:** Seven programs from vocational training to Bachelor's degree in the fields of business, marketing, management, accounting and human resources.
- **School of Technology:** Five vocational training programs in the fields of construction (electricity, plumbing, AC, carpentry and painting); and, automobile mechanics (vehicle maintenance, motorcycle repair). Students have access to a workshop and a garage.
- **School of Media:** 3 three undergraduate programs (cinematography, sound engineering, post-production)

In order to provide the best possible guidance to students, PSE has established:

- Career consulting to help them find the right job
- A team that acts as a liaison with local businesses to help with placement

The PSE Institute welcomes **1 500** students distributed among its various programs

60% of the students are women **40%** of the students are men

400 graduate each year → **90%** find appropriate jobs after graduating



Beyond education

ACTIVITIES FOR ALL

Sports are an important component of PSE: they contribute to the children's recovery and allow them to develop patience, tenacity, will power, team spirit, and initiative. Beyond sports at school, PSE offers various team sports classes such as basketball, football, frontball, track and field, taekwondo and rugby. Students often participate in local, national or even international competitions and bring back many trophies! Our partners help fund these activities and even the Fondation Real Madrid sends coaches every year to help the children train.

PSE is also proud to facilitate access to culture, which plays a huge role in addressing children's mental health. PSE incorporates traditional storytelling and "Apsara" dancing, as well as theater in its programs. Drawing, painting and music are also taught and offer a creative outlet to the kids.

Each year, during the August summer break, the PSE summer camps welcome as many as 10,000 children at various sites. The children are supervised by 400 young French, Spanish, English and Khmer volunteers. They get to enjoy a special and carefree time spent playing and making friends while still receiving PSE support (meals, medical care) when school is not in session.

Lastly, PSE founded a Boys/Girls Scout troop two years ago. Nearly 200 young people have this opportunity to learn important values, such as friendship, commitment, goal setting and respect for the environment in a secular setting.

"At first, many children were too shy to play. They thought they weren't allowed to"

Christian and Marie-France des Pallières

TEACHING HUMAN VALUES

Throughout its various actions, PSE makes sure that all children are entitled to the same rights and that



those rights are respected. This includes the right to affection, respect, and to develop one's potential to secure a better future. Each member of our local and headquarter teams share the same values and are committed to defending the children, who represent the country's future. Our teams are committed to a passion of education; the protection for those who need it most; the commitment and responsibility that comes with being a part of PSE; the will to strive for excellence.

This passion for education shines through "l'École de Vie" training programs that take place in the Phnom Penh school also attended by the public school kids, where children are taught about respecting others, solidarity, and the environment. Debates and practice activities are set up in each class.

Children also learn "soft skills" in these programs. The goal is to teach essential manners that will go a long way in the workplace, such as team work, self-confidence or community ethics.

RESPONSIBLE & FUTURE-ORIENTED METHODS

As part of its action in Cambodia, PSE is committed to the children and to the country where it operates. PSE is environmentally conscious and practices good corporate citizenship. Being in touch with these issues, it also integrates them into its academic curriculum. For instance, PSE installed a solar generator in partnership with Engie on its Business School campus, saving \$12,000 per year on the Phnom Penh Center energy bill. Beyond the financial savings that it afforded, the generator helps raise awareness about green energy and biodiversity.

Each year, PSE invites children to participate in the "World Environment Day" through classes, lectures and activities geared towards all kids.

The people who make it all happen

Pour un Sourire d'Enfant is a nonprofit organization (under the 1901 French law), and all its members are volunteers. It is managed by a board of directors ranging from 6 to 18 members, elected for a 3-year period picked from among its General Assembly. The "Bureau" ("office" in French) is run by a President, one or several Vice President(s), a CFO, and a secretary (when needed) who are all elected for a year and up for reelection at the end of their term. PSE only has five employees on payroll at its headquarters in Versailles.

Several volunteers bring their expertise on a regular basis across various fields (accounting, donation management, graphic design, website, legal matters, translation, and volunteer programs in Cambodia.)

Our founder Marie-France des Pallieres is a member of the Board of Directors and makes sure that the organization's commitment to the sponsors and donors as well as PSE's values are respected as stated in its mission. In Cambodia, she works with the social team daily to identify children who should be given priority in the programs.

A MAJORITY OF KHMER EMPLOYEES IN THE FIELD

In Cambodia, PSE has a staff of over 600 employees and 95 percent of them are Khmer (professors, doctors, social workers, trainers in the vocational schools, IT workers, maintenance technicians, admin workers, etc.) who give all their time and energy—for a child's smile.

Each year, based on the established goals, all managers in Cambodia put forward recommendations to the Board of Directors on activities and actions needed. They also submit a budget for new projects and then oversee the programs once they come to life.



PROFESSIONAL PARTNERS

To ensure the quality of the Institute's training programs, PSE collaborated with key European players who are involved on a long-term basis and frequently offer auditing, consulting and teacher training. These include: the hospitality school, the apprentice training centers, Norauto, ESSEC Business School, l'Ecole Nationale Supérieure Louis Lumière.

VOLUNTEERS AT THE HEART OF PSE

In order to strengthen the organization's structure, PSE relies on a network of over 300 volunteers spread across 18 areas in France and eight other countries. The countries include the United States, Germany, Belgium, Spain, United Kingdom, Hong-Kong, Luxembourg and Switzerland.

They all share the same goal: to support PSE programs in Cambodia and to generate donations and sponsors by shining a spotlight on the organization via film screenings, meetings to raise awareness on children's living and working conditions in Phonm-Penh. They also organize other events, such as fundraisers, concerts, plays and sports competition.



PSE : the children of the past and the future

As many as 4,500 PSE alumni have successfully entered the workplace as skilled professionals. Most of them were able to start the family they had always missed. Many also remember PSE and remain involved to ensure PSE's success. Leakhéna, Sokneou, Sopheak and Chanta are among the first children who were saved from the landfill site by Christian and Marie-France.



Leakhéna

The adoptive daughter of Christian and Marie-France, Leakhéna completed her entire education at PSE schools and now directs the organization's social services department. Each day, she and her team of 30 social workers welcome, meet with and listen to families. She also handles general education, protection and housing programs.



Sokneou

After she met Christian and Marie-France, Sokneou began school at PSE. When she graduated from middle school, she began training as a chef before following her true passion: rugby. This strong interest in rugby led her to coaching for another non profit organization that uses sports to offer underprivileged children access to education.



Sopheak

"I remember the day this French couple came to see me. After asking me questions, Papy and Mamie took me to PSE." Sopheak completed his education at the Phnom Penh Center all the way through to graduating from the Hospitality and Tourism School. He is now a manager at a restaurant in the capital city.



Chantha

Chantha met Papy and Mamie at the landfill site. After two years with PSE, he started studying management and accounting. Today, he is the Director of Marketing and Sales at Mercedes in Cambodia. *"I love my job. My dream became a reality thanks to PSE."*

PSE: Future and challenges



Since 1995, PSE has served 11,000 children. PSE acts as a “poverty antidote” that tackles needs as they arise with a strong resolve to remove children from miserable conditions that persist today. To amplify its actions in Cambodia and ensure they are carried out, the organization relies on four founding pillars:

1 - STRONG PRESENCE IN THE CURRENT INTERVENTION ZONES AND AMONG FAMILIES

Due to an increasing rural exodus, poor families end up in cities’ outskirts with even fewer job opportunities. Facing this problematic situation, PSE plans on reinforcing its actions in Phnom Penh. It will also continue to adapt its intervention model to the harsh realities in the urban and outlying areas of Siem Reap and Sihanoukville.

The organization has also been strengthening the support it gives to parents who need it most through improved information and consulting services provided by the social team, which eventually affords them access to job skills training and employment. To encourage autonomy, financial assistance is always adjusted based on social criteria.

2 - PROGRAMMS THAT CATER TO THE MOST FRAGILE YOUNG PEOPLE

Many young people only attend school part-time and do not have a quiet place to study at home. Some of them, particularly scarred by life, struggle to get involved. They give up on traditional or remedial school. Others, among PSE families, are handicapped and have less of a chance to become independent.

PSE actively promotes its preschools and tutoring for children who attend school part-time. It has created a specialized curriculum for students who have given up on school and ensures a future to each and every child by developing local partnerships.

3 - THE BEST SCHOOL - GIVING THE MOST DESTITUTE A PLACE IN SOCIETY

The Cambodian workplace is rapidly evolving and is placing more and more demands on young people in terms of skill sets, degree requirements and professional behaviors. The quality and relevance of training and teaching methods, as well as the need to encourage kids to be open to new ideas are key elements. This is why PSE is aligning its professional training programs with the Cambodian marketplace as well as the ASEAN region, and tailoring them to its students’ talents and aspirations. The organization also strives to develop its teaching methods, in-house training for teachers, innovative techniques and digital tools.

4 - EFFICIENT BOARD GOVERNANCE AND A DYNAMIC VOLUNTEER FORCE

Since PSE is now a large organization, it wants to keep its operations efficient and under control to guarantee a transparent and sustainable leadership to donors and volunteers.

These principles especially apply to:

- The development of a network of chapters in France and worldwide, as well as in Cambodia through the involvement of alumni.
- In-house training and skill development of its local team.



The annual donor tour

Every year, our founder Marie-France des Pallières, goes on a tour throughout France and Europe to raise awareness about the situation in Cambodia. She introduces the organization's amazing work to lead children from Destitution to Dignity.

To prepare for the yearly tour, the organization updates its film and chapters organize screenings. These events give local sponsors and donors the opportunity to meet the founder and receive a first hand account of how their support enabled PSE to continue its programs.

The founder is always accompanied by an "alumnus" who shares his or her story with PSE. Together, they visit the various chapters on the tour with the generous support of volunteers.



>> Sponsor or donate online with www.give2asia.org/pse

How to support PSE ?

The organization is financed by private donors, including 8,000 long term individual sponsors who cover 75 percent of program expenses and ensures PSE's sustainability. Overhead and fees represent just 10 percent of the operating budget.

Sponsorships

Sponsorship goes beyond the costs of education, it contributes to the comprehensive care of the children - food, healthcare, protection and housing, education, vocational training, PMI, tutoring, after-school activities, help for families. PSE puts a child's best interests first, providing what they need on a case-by-case basis. For ethical reasons (creating equity between children), the sponsoring program is anonymous. Furthermore, this system ensures continuity in case a sponsor has to cancel their support.

Our standard sponsoring program is \$60 / month. It's up to the sponsor to start or stop the sponsorship. No matter the donation amount, it is 66% tax deductible (in the 20% taxable income limit).

Each sponsorship counts! There are no small or large sponsors; there are only saved children!

Overall, sponsors allow PSE to take care of over 6,500 children.

Make a donation

To support PSE's action without making a long term commitment, it is possible to make a one-time donation of any amount to the organization.

Just like for our sponsorship program, online donations are managed by our fiscal sponsor www.give2asia.org/pse.

Give2Asia also handles tax receipts for donors.

Patronage & partnership

Companies also commit to PSE with long-term partnerships that range from cash donations, gifts in kind, skill development.

For more information about PSE in the US, email our main office near San Francisco at usa@pse.ngo.



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