



PSE

POUR UN
SOURIRE
D'ENFANT

ANNUAL ACTIVITY REPORT

September 2017 – August 2018

MISSION, VALUES, KEY STATISTICS



Since 1995 Pour un Sourire d'Enfant (PSE) has been working in Cambodia to help children escape destitution and provide them the skills required to get a job and integrate into mainstream society. PSE has been recognised by the Cambodian authorities; it respects the sovereignty of the country, its customs and traditions; it collaborates with Cambodians to promote sustainable development.

Our mission

To offer destitute children a secure and suitable environment to study and train for employment.

Key statistics: on average 6,556 children and 3,569 families helped during the year

(the statistics below are rounded)



16th November 2017, seminar on our values:
 #1 The child, future of the country; #2 Passion for education; #3 Protection of the vulnerable; #4 Engagement and responsibility; #5 Pursuit of excellence.

FOOD



5,000 daily meals during the week and 1,700 daily meals during the weekends

HEALTH



1,200 consultations weekly
 PMI(*): 60 babies
 Handicapped: adapted classes (45 youngsters) and home (19)

PROTECTION



400 children board in our centres in Phnom Penh, Siem Reap and Sihanoukville
 110 children placed in foster families

EDUCATION & SCHOOLING



4,800 children in school of which over 800 are in remedial schooling and almost 1,000 get school support
 400 children are welcomed to our nurseries

VOCATIONAL TRAINING



1,200 youngsters in vocational training
 19 trades offered

HELP FOR FAMILIES



Rice Compensation (7 tons / week)

OUR RESULTS

- 95% pass rate for the Brevet (Certificate of General Education or GCSE level)
- 64% pass rate for the baccalaureate (national average : 66%)
- 420 new graduates from vocational training courses
- 4,500 alumni have graduated and found a job



Almost 600 staff in Cambodia
 4 staff in France
 300 volunteers in the PSE branches
 In France and in several other countries



90.4% expenditure is directed to the social programmes
 9.6% on overheads & fundraising expenses

(*) Protection Maternelle et Infantile (Mother & Child protection)

from destitution ... to a vocation!

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Dear friends,

This year has marked the transition between the culmination of the strategic plan drawn up in 2013 and the establishment of the new direction for the next five years. The application underway to attain the IDEAS hallmark will be a milestone recognising the focus of consolidation and professionalisation we embarked on in 2013.

The social team has bolstered its interventions with families. While all come from extremely disadvantaged family environments, and many started their schooling four or more years late, the results of our children in national exams, Brevet and Bac, are very encouraging. The impact of the school support programme, set up in the PSE Centre for children enrolled in state schools, has been proven.

At the Institute of Vocational Training, thanks to our sponsors, several workshops were renovated to meet training needs. The year was marked by working with other NGOs sharing the same vision as PSE, with a view to achieving greater mutualisation. The development of new partnerships opened the way to exchanges of practice and reciprocal enrichment. 420 youngsters have graduated with the best chances in the job market.

As an example of good cooperation with the ministries and recognition our programmes, the School of Hospitality and Tourism has become a centre to validate standards for Cambodia. The project to deploy the PSE remedial schooling programme, beyond the initial five provinces, has been handed over to the Ministry of Education.

The focus this year has been on personal development, values education, social codes and soft skills in order to better prepare our little gems to become responsible members of society where they can now take their place, as our founders always wished. The setting up of a scout troop is a useful tool through which solidarity actions are undertaken in the Phnom Penh Centre and in the communities.

Our main preoccupation is to enable every child to lead a dignified life. We pay special attention to those who drop out because they have been too hurt by life, and to those who have a disability that could jeopardise their autonomy. We continuously revise our programmes and our training to meet the expectations of the poorest while adapting to the rapid transformation of society in Cambodia.

This adventure has been made possible thanks to the commitment of hundreds of volunteers organised in branches, in France and overseas. They enable us to dedicate more than 90% of the funds raised this year on our social missions.

Thank you to all of you who have faithfully supported us for years, and to those who have joined us recently, allowing us to continue to offer, year after year, a respectable future to thousands of children in Cambodia.



Ghislaine Dufour
President

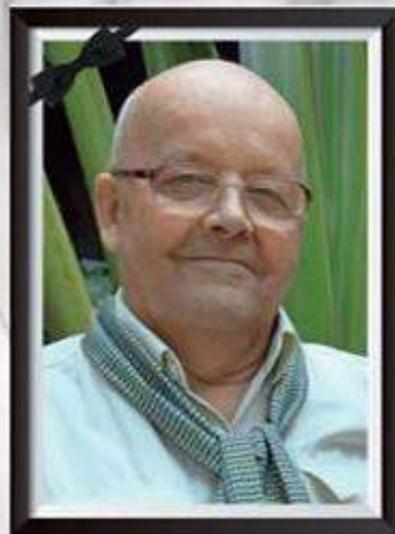


PAPY, A BRIDGE TO LIFE



On 24th September 2016, our founder, Christian des Pallières left us. As shown in this drawing made by a child at PSE, he has been a bridge to life for thousands of children in Cambodia!

Remembrance ceremonies took place in our centre in Phnom Penh on 23rd & 24th September, as well as in France on 24th September at the Bodhivansa Pagoda Champs-sur-Marne (77).



from destitution ... to a vocation!

I - OUR PROGRAMMES – THE BENEFICIARIES

4th September 2017
22nd School Year at
PSE starts



6,556 CHILDREN AND YOUNGSTERS BENEFITTED FROM OUR PROGRAMMES

Beneficiaries by programme in 2017-2018

Annual Average



3,569 families, those of our children, benefited from our support and follow-up by our social team. Most of them live in Phnom Penh and its outskirts (3,052 families). 403 are in Sihanoukville and 123 in Siem Reap, the two provincial cities where PSE is also located.

(*) Adapted teaching section for children with disabilities, mother and child programme, nursery school assistants.

Distribution of Rice and Health Cards

We distributed 358 tons of rice, equivalent to 7 tons of rice per week, to almost 1,000 of the poorest families. We also provide healthcare services for them. To limit the dependency on our help and make families more responsible, we ask them to share the costs, adjusted to their income.

Help and advice from our social workers

All the families can contact our social services, in our Phnom Penh centre or directly in the villages, or through our community centres. The social team attended a 5-day conference (spread over a month) on the theme of social assistance to communities, to start thinking about improving counselling and support for families: the goal is to promote greater autonomy.

EMERGENCY HELP TO COMMUNITIES



In the last two years, many families have moved to the Veal Svov district (southeast of Phnom Penh), victims of eviction from other districts. PSE supports about fifty families there. We helped them rebuild their homes after they had been evicted by the owner of the land on which they had been staying. We have also distributed food and drinking water. A team from the summer camps came during August to look after the children.

EMERGENCY HELP TO FAMILIES (some examples...)

Financial assistance for 6 months for this family whose mother has mental health issues and father takes drugs.



Welcomed to Smile Village, FLIP training for the father and small jobs in the PSE centre at the weekends for both girls.



Temporary housing for this family who lived on the street and support for the HIV-positive alcoholic mother.



Financial support and rice for the family of this student who stopped studying to pay for the treatment of her brother suffering from a serious illness.





FAMILY DAY.

As every year, in June, the social team brought together 1,500 families in the PSE centre in Phnom Penh. A day to raise awareness of the importance about school for their children, the opportunities offered by the Institute's programmes and "FLIP" (our short training programme for adults).





“FLIP”, Family Livelihood Improvement Program

Having validated its effectiveness over the last 6 years, the FLIP project has, since January, become a new PSE programme.

Our short training courses in sewing, cleaning and cooking have benefited 69 parents of children from our programmes this year. By the end of August, 39 parents had found a job.

Elsewhere 53 have obtained, with our help, microcredit to start a revenue generating activity; we help them to develop this activity.

We have also provided “advisory” services and training on savings, insurance, their rights and duties, etc.

The social teams from both the boarding school and PSE Institute are working on expanding the project; FLIP could offer new courses (such as beauty / cosmetics, painting / masonry) in the coming years, and become available to struggling youngsters who cannot join our Institute because they have too low a level of education and need to work and earn a living quickly.

Sewing Workshop

Our workshop consists of around thirty seamstresses. They are for the most part mothers of children from our programmes. They make 16,000 uniforms for PSE every year. The workshop also produces a small amount for external clients, and, this year, has developed a range of products called “Chenda’s Backpack”; the products are made using the spare material not used to produce the school uniforms. “Chenda’s Backpack” offers colourful and useful school products, sold at the Shop in the PSE centre, with a “new look” to promote them.





4,767 children have benefitted from our programmes:

- **4,097 children are in 166 state schools (*)**, close to their homes, including 151 children who have received remedial schooling, using the method developed by PSE that has been officially recognised by the Cambodian Ministry of Education. 71% of the children are in primary school, 22% are in middle school and 7% are in secondary school. Our **education advisors** follow the progress of the children in state schools: they ensure their attendance in class, review their results and meet their families in case of difficulties in coordination with the social team. The **disciplinary meetings** now take place in schools, avoiding the need for children to go all the way to the PSE centre.
- **670 children are in our own school in Phnom Penh**, which covers primary and secondary school up to sixth form. The children follow a four-year accelerated remedial curriculum, from Level 1 (1st grade) to Level 8 (8th grade), with Level 9 (9th grade) still being taught over the course of a year. Among these children, **39** attend standard classes: our “residents”, to whom we offer protection and who therefore cannot attend state schools.

2018 Results

63.79% pass rate at the Bac (national average: 66.21%)

95.59% pass rate at the Brevet (9th Grade)

Dropout rate in Remedial schooling Centre 11.3% (vs. 12.6%**)
State Schools 5.3% (vs. 6.4%**)

• The results come from 54 schools with 10 to 99 children and 10 schools with over 100 children.
** In 2016-2017

The education system in Cambodia still underperforms. It lacks resources. Pupils go to school for only half of the day often in classes of 50 to 60 students. Teachers offer additional classes which, given the situation, students are almost required to attend if they want to succeed, but they must be paid for!

Therefore, at a national level, 20% of primary school students drop out before the end. 44% of children who are old enough to apply to go to secondary school don't. And among those who do go to school, 57% don't stay until the end. At sixth form level, only 25% of youngsters who have access to it attend, and 80% of them give up along the way. (*)

More learning assistance, offering support classes in our Phnom Penh Centre

To better combat school dropout rates, we created support classes in our Phnom Penh Centre last year. This year **we welcomed 970 children, on average, for half day courses every day of the week** (52% are girls). PSE already support the children in neighbouring state schools (all children live within 4km of the Centre). This programme is aimed at helping those who achieve the lowest grades.

These children were welcomed into 32 classes: 20 at primary level and 12 at secondary level.

- Mathematics and Khmer classes for children in primary school;
- Also Physics and Chemistry lessons for children in secondary school; and also Biology lessons for students doing their Bac.

A “Student Affairs Officer” position has been created this year to fight against absenteeism and issues with discipline.

Life skills training sessions (respecting oneself and others, mutual support, taking responsibility) take place 1 hr a week with the entire class and once a month in small groups for 2 hr sessions. “Social skills” lessons also take place for secondary school students (2hr per month): discussions curated by a teacher, during which the students think about their way of being, their aspirations and their future professional path.

** Source : 2016/17 statistics from the Cambodian Ministry of Education*



“THANKS TO SUPPORT CLASSES, I HAVE REDISCOVERED HOPE!”

Sophat lives with his grandmother and four siblings, in extreme poverty. His parents, who have moved to Thailand for work, only return once a year to Cambodia. His grandmother cannot provide any more than 500 Riel (approx. £0.10) a day for his education. Therefore he cannot pay for night classes taught by state school teachers.



“I was really disappointed with my results” says Sophat. “I started feeling depressed, I didn’t want to go to school anymore, despite my grandmother’s insistence”. Sophat started the remedial schooling classes in October, for Khmer and Mathematics. Ever since, his results have improved immensely, in writing and in mathematical problem-solving. “My dream?” he asks, smiling, “I want to become a mechanic!”. Mrs Thv, Sophat’s grandmother, is very proud of her grandson: “Now I can dream of a bright future for him and I will do everything I can to help him achieve his dream!”



Brevet Results for PSE students



With support classes
Without support classes

Bac Results for PSE students



With support classes
Without support classes

The support classes improve results

Remedial Teaching Centre

Class meetings take place three times a year (in November, March and August) with the headmaster, the principal teacher and class teachers, the education coordinators and the “Student Affairs Officer”. They meet pupils who have difficulties in class or behaviour issues in the presence of their parents (or tutors). Members of the social team, or even the medical team, can participate if needed, to help find solutions. The **class representatives get involved** to resolve problems and facilitate the link between teachers, school life and the students.

Intensive courses in Mathematics, Khmer, Physics and Chemistry are organised for pupils who fall behind, they take place every morning from 7am to 8am, before classes start. All students take tests to identify those who need this support. The older students who do not have a siesta after lunch, especially those in Grade 9, form small study groups, supervised by teachers or volunteer staff members.

The **English study programme** (“curriculum”) has been set up based on the following methods: “Winners’ Speaking & Listening” (Clue & Key) and “Headway” (Oxford University Press).

Finally, the textbooks for the 4th year of the remedial programme (Levels 7 and 8) are in the process of being developed (*see the Projects section*).

A FEW HIGHLIGHTS

January – first “class representatives meeting”, with 45 students, discussing “Rights and Duties” and “Conflict Management”: the objective is for them to set an example for their peers.



June – 35 children from the remedial school or educated in state schools presented a topical issue (forests, pollution...) in front of other students in remedial schooling or in support classes.



July – The students who attend support classes in Khmer visited the National Museum of Cambodia, which has one of the most important Khmer art collections on display.



I - OUR PROGRAMMES - VOCATIONAL TRAINING

The PSE Institute in our Phnom Penh Centre has welcomed on average **1,209** students.

Since its creation in 2002, The Institute has trained young Cambodians from very poor backgrounds, giving them all the skills needed to find a decent job and to ensure their successful integration into professional and social life in Cambodia.

Officially recognised by the Royal Cambodian Government, it provides diplomas recognised by the Ministry of Labour and Vocational Training.

The **preparatory and bridging classes** offer the youngsters (**456** on average this year) suitable preparation before admission to one of the professional streams of our **four schools**:

	HOSPITALITY AND TOURISM SCHOOL	Food production, Food & Beverage Service, Housekeeping & Laundry, Front Office	198 students on average over the year
		Beauty & Spa	35 students
	MANAGEMENT AND SALES SCHOOL	Professional Baccalaureate in Administration & Accounting and Professional Baccalaureate in Sales ("Technical Vocational Diplomas")	305 students
		BTS in retail marketing BTS Human Resources BTS in Accounting ("Higher Diplomas programme")	
		Bachelors degree in Sales & Marketing Bachelors degree in Administration & Accounting ("Bachelor programme")	
	SCHOOL OF TECHNICAL TRADES	Vehicle Maintenance Motorcycle Repair	80 students
		Building Trades: Electrical installation, Sanitary & Air Con, Masonry and painting	90 students
	SCHOOL OF AUDIOVISUAL TRADES	Production Sound Engineering Post-production	30 students

Finally, we also supported **12** students in higher education after the baccalaureate (medicine, midwifery, engineering, IT) and **3** students at the Don Bosco school in Sihanouville in professional hospitality training.

Consolidation of the reform of centralised services started two years ago

The **formatting and online publishing of the schools' academic tools** have continued: the curricula (course programmes) have been completed, the syllabi (summaries of each course) are well advanced and will be finished by the beginning of next year. The monitoring of the implementation of the curricula during the year has, at the same time, been strengthened.

The activity of **researching and monitoring the internships** is centralised around three people for all the schools. More than 140 businesses have taken PSE interns, all recorded in a central database. Each business signs an agreement in which they commit to a good level of mentoring and supervision of the youngsters. The students on the internship meet each week with their supervising teacher: each problem encountered is documented in the on-line tool shared between all the schools.

Each school's "Student Affairs Officer" has been released from administrative duties this last year. They can now focus on **accompanying youngsters in difficulty**: when a student is absent, they conduct an initial investigation into the youngster and his family to try to identify and resolve the problems encountered. They hand the case over to the social team if they are unable to find a satisfactory solution. The drop-out rate from the schools has been 10.2%, similar to that of last year.

The inter-school training programmes

The **teaching of foreign languages** is organised by groups at inter-school level and benefits from regular support from English teaching assistant volunteers.

A programme of **"soft skills"** training (behavioural competencies, life-skills) is being established in order to integrate with the teaching time of the schools and the preparatory and bridging classes (objective : 2 hours a week per class).

This programme was created with the help of a local specialist organisation ("Possibilities World"). The three first modules, intended for the 1st year, focus on self confidence and the capacity to find in oneself the resources necessary to overcome traumas and setbacks : they will be deployed in 2018-2019 by two teachers. The other four modules, destined for the 2nd year, focus on living together and interpersonal communication and will be launched in 2019-2020. Each session is structured around one or several exercises (games, role play, discussion groups...) and a final debriefing. Beyond "soft skills", these fun and friendly courses will allow us to identify children encountering difficulties and to support them.



A stronger coordination system

Throughout the year, the Institute's teams, backed by those from social and general education, conduct orientation activities for the youngsters.

Internal orientation:

Students in preparatory and bridging classes discover, in small groups, for 2 hours per week from September, the various trades offered by PSE Institute. Business Discovery Days are organised.

Two individual interviews are held with a teacher. After the second interview, they complete a one-week immersion class in the school of their choice. Lastly, a final interview is held with the team from the school they have chosen.

External orientation:

In November and February, activities promoting the PSE Institute are held for students in Phnom Penh, Sihanoukville, Siem Reap and some other bordering provinces selected by the social team. They take place in the remedial centre, in state schools and with other NGOs. Candidates are received individually in June, with their parents or guardians whenever possible.

This orientation work enabled 310 young people schooled in the remedial centre (143) and state schools (167) to join the Institute at the beginning of September 2018. 280 young people, in our social criteria, joined the Institute directly from outside, including 52 coming from partner NGOs in Cambodia.



March - The training show, organised each year at the PSE Centre. Each school has a stand.

1,400 youngsters, 250 parents and 30 NGO partners were able to discover the Institute's training courses during this day.



Bridging Classes and Preparatory Classes, the Foundation Studies at the Institute

Thanks to their intensive school programme, recognised by the Ministry of Labour and Vocational Training, the Institute's bridging classes give access to vocational training to young people aged 14-16 who have not reached the required level of general education at the end of secondary school or are in a situation of academic failure.

The preparatory grade year at 16 years and older, before entering a vocational school, provides students with intensive training in Khmer, mathematics, foreign languages, computing, career/study advice. It includes soft skills training.

Classes	School level of entry	Course duration	Age of pupils
Bridging Class 7 (SB7)	Level 6 or 7 (6e/5e) or Year 3 of remedial schooling	6 months	> or = 15,3 years
Bridging Class 8 & 9	Level 8 or 9 (4e or 3e in France) or Year 4 remedial schooling or has successfully followed the Bridging Class 7	6 months	
Preparatory Class (PC)	Certificate from the Bridging Class 8&9 or Level 9 (3e)	12 months	> or = 16,3 years
Foundation Study (P4)	Level Terminale, with or without the baccalaureate	12 months	

There were on average **456 young people** in preparatory and bridging classes.

School of Media

The school hosted an average of **30 students**.

The **curriculum and syllabus** were formalised to be submitted for validation by the Ministry next year. In particular, **photography classes** have been reviewed, intensified and improved. A **film club** is organised every Saturday morning to deepen the film culture and the analytical skills of the students.



Doria Achour and Sylvain Cattenoy, authors and directors of the French series "Guépardes" (TF1 Film Series), came to help 3rd year students make a short film at the end of the year. "Soriya" tells the story of a teenager living in the countryside who decides to come to live in Phnom Penh with her grandparents to study. But no sooner arrived, her grandfather uses her as a domestic servant. Wounded and disappointed, Soriya invents a plan to escape.



School of Hospitality and Tourism

The school welcomed on average **198 students**, as well as **35** in the hairdressing sector.

The school has updated the **curricula** and they were validated by the Ministry of Labour and Vocational Training. It reviewed the **curriculum** of the Beauty & Spa course and adapted it for the students. It introduced standard **operating procedures** for the **training hotel, the restaurant as well as the hairdressing / beauty salon** in order to familiarise students to a process used by their future employers and to promote good usage of machines and tools. We recruited a **quality manager**: his role is to set up an adequate **information system**, regularly updated, in order to secure and ensure the integrity of the school's teaching tools.

The school created a **library** so that students have a quality space to study and consult the necessary books. **The practical workshop spaces for the “House Keeping & Laundry” and “Food & Beverage Service” trades as well as the hairdressing salon have been renovated; the laundry also received new equipment.**

The school has prepared the transition for the **second year of the “Front Office” programme** into the apprentice format (2 weeks at school, 2 weeks in companies) to test if this model can work effectively in Cambodia for our students and the businesses.

A new Dean

Emilie D. took charge of the school in May 2018. She was previously Deputy Director of Sala Bai School in Siem Reap (Angkor).



Training in France



Pissey S., teacher, was accepted for training by the Pau-Moorlas Hotel School for 8 weeks.

Contacts with other schools have been developed through the **regional platform ASSET - H & C** (Association of Social Enterprises for Training in Hotel Catering in Southeast Asia). Created in 2016 at the initiative of the IECD (European Institute for Cooperation and Development), this regional network has 14 member schools, located in 5 countries, and supports the sharing of experiences, the pooling of resources and the promotion of good practices.

In December, a competition was organised between all the streams in the school.



Renovation of the workshop for “House Keeping”

The “House Keeping & Laundry” course had 37 students during the year 2017-18, who benefitted from 12 hours of practical instruction per week. The workshop space had become too limited: it did not support small group work nor did it provide students with good visibility to the demonstrations given by teachers.

The workshop was renovated and its layout was revised. It now has two practice areas: a bathroom area and an air-conditioned bedroom area. The equipment in this space has been renewed (carpet, TV, minibar, safe, wooden wardrobe).

The workshop will also provide benefit to the students on the reception course as well as parents who undertake a short training course in maintenance as part of the “FLIP” programme.



With the support of our Paris Ile-de-France branch and the Comédie de Neuilly.

Renovation of the workshop for “Food & Beverage Service”

The workshop has been expanded, combining two classrooms. It has been repainted and air conditioning installed. The space has been laid out with tables, chairs, coffee machine, as well as a bar and cocktail area.

This new space is a “mini Lotus Blanc”. The school uses this laboratory 3 to 4 hours a week with the students. Given the size of the new workshop, it is now possible to organise workshops and courses linking theory and practical exercises.



With the support of the PSE donors

Renovation of the beauty and hair-dressing salon

The salon is used daily by the students to practice and for clients (PSE staff, visitors).

The walls and windows have been repainted, the lighting and air-conditioning refurbished.

The space has been rearranged; a manicure/pedicure section has been added, and much of the equipment has been renewed (hairdressing chairs, four shampooing beds, a massage chair for manicures and pedicures).

The salon is now closer to the industry's professional standards.



With the support of the Serge Comtesse salon group.

The laundry rooms get new equipment (completed at the end of fiscal year 2016-17)

The machines in the laundry training school no longer met industry standards, and did not have the capacity to support the Lotus Blanc restaurant and hotel. They were at the end of their working life having been repaired several times.

A new two metre wide ironing table was recently bought as was a tumble dryer.



With the support of Hemisfair, Fair Planet – Indelec and our branches PSE Belgium and PSE Nord

On the 15th August, in the presence of the Minister for Tourism, the School of Hospitality and Tourism was recognised as an official National Centre for Professional Hotel and Tourism training in Cambodia. The Ministry hosted a week of training at our centre where 12 of our teachers became official ASEAN Master Assessors. 310 of our former students can now get their diploma certified by the government if they graduated between 2002 and 2011*. A similar approach is to be taken for the other schools of the Institute.



* Date on which the PSES Institute was approved as an Official Training Centre in Cambodia

School of Business

On average the school had 305 students.

The **curriculum is changing**. Until this year, the BBA(*) programme was equivalent to three years of study in a separate stream from the BTS and Bac Pro courses. The 3 month internship at the end of the 2nd year of the BTS has now been dropped, all training credits required to achieve diploma recognised by the Ministry are obtained without doing this last internship. BTS graduates who wish can then continue their studies by taking an integrated BBA, which will change to be a 15-month training course from 2018/19: a 3 month internship (June to August) and two semesters at the School (September to August including another 3 months internship). The students are selected based on their application form (results) and an interview (professional project, motivation).

Continuous teacher training is carried out. Three teachers are doing a masters; three more are undertaking an advanced English course at the Australian Centre for education. All the teachers have undergone a professional internship to improve their skills and knowledge. **Chamnan Choub**, spent two weeks in France at ESSEC, an AFPA (**), in Toulon and at the strategic marketing consultancy Equancy.

From the start of last year, new timetables were put in place, making time for group and individual projects, conferences and individual study...

This year the school has opened a “coffee shop” which is run and managed by the students. It is part of the practical teaching methods introduced in 2018/2019.

In February, two weeks were dedicated to learning about **businesses**. The objective was to provide better understanding of the world of work through conferences, meetings with professionals and role play. For two weeks in May the students were helped to search for internships and with interviews.



The Open Space is an area for work and relaxation. The students can find many books, textbooks, magazines, novels, comics...; also educational board games, computers and tablets.



It is a designated area for reading and cultural discovery, as well as the discovery of digital technologies and research. Regular documentary screenings and conferences are offered to the students.

(*) Bachelor in Business Administration = Licence

(**) Agence nationale pour la formation professionnelle des adultes (National Agency for Adult Vocational Training)

School of Technology

The school has on average **90 students** in building and **80** in mechanics.

The Mechanics School

The academic rhythm has been revised: 2nd year students, on each course, are divided into two groups and alternate two weeks at school (theory and practical exercises in the workshop) and two weeks in PSE's garage (internship). From June to August, they undertake an internship externally: the first year can then take advantage and get access to the garage to practice in realistic conditions.



6 of our teaching staff have undertaken 60 hours of training in hybrid vehicle maintenance, which is becoming an increasingly popular vehicle in Cambodia, at the “Mechanics School”, a technical training school in Phnom Penh, recognised by the Ministry of Labour and Vocational Training. They have learned how to do battery and electrical system diagnostics, change the battery, perform repairs; repair a water pump; repair or replace the transmission on 1st or 2nd generation engines; change the inverter-converter ... so much knowledge that allowed them to adapt the curriculum of the school.

Finally, to enable the teachers to develop practical exercises for the students, the school has purchased equipment and a second hand Toyota Prius for the students



Supported by the Motul Corazon Foundation



With the support of our partner **Norauto**; the head of our training garage, Vannak P., spent three weeks in France to learn the skills and processes required to manage automotive technical centres. He was also welcomed to **l'École de Production Automobile de Lens (EPAL)**.

The Construction School

In response to changes in the Cambodian market, the “Masonry and Painting” course is being revised. It was closed to new applicants in 2017-18. Instead the school is focusing on changing its curriculum and will, from 2018-19, turn the course into one that covers **Building Maintenance**.

The Construction School (cont.)

Two courses at the Construction School (Electrical installation and Sanitary & Air Con) have now been officially recognised by the Ministry of Labour and Vocational Training.

Sokhen H., pedagogy coordinator of the school, spent two weeks training at the CFA of St-Brévin (BTP CFA Loire-Atlantique).



The electricity training labs needed to be renovated: the old equipment had become obsolete and there was not enough to train the students. The floor and walls needed refurbishment.

The classrooms have been renovated and reorganised and now consist of two separate workshop areas as well as a third lecture hall for techniques and courses. Each of the two workshops is equipped with four practice panel mounting structures, each with four workstations. One is designed for practical exercises for industrial areas, the other for those in residential and commercial areas.

A solar water pump at the front of the building is used to teach students about solar panels that supply electricity.



Solar water pump



Inauguration of new workshops 23rd February 2018

Supported by the Schneider Electric Foundation and Schneider Electric Cambodia (equipment and installation) and our branch PSE Loire-Océan.

The Sanitary & Air Con department was refurbished. Previously, the course had only one workshop, now it has two; one for 1st year and the other for the 2nd year. There are new workstations and four air-conditioning units for practical exercises.

These workshop areas are supplemented by two classrooms to teach theory as well as a storage space for the equipment.

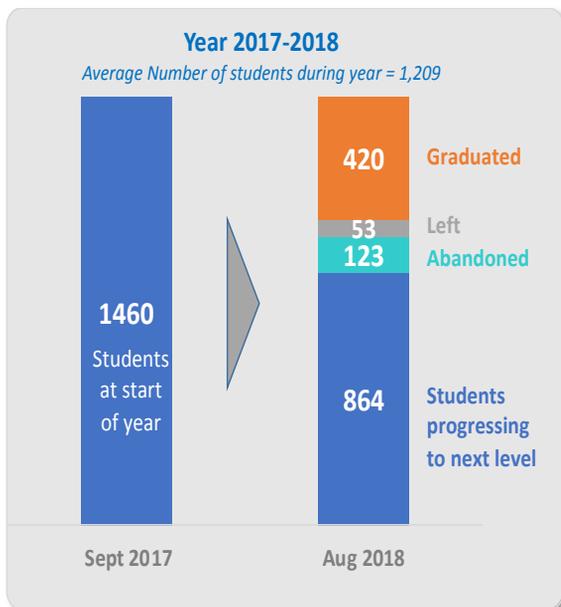


Supported by Fair Planet – Indelec, Association EurHope and our branch PSE Nord.

420 new graduates in 2018

- **145** graduates from the School of Hospitality and Tourism, including 17 from the Beauty & Spa school.
- **19** joint-diplomas from Hong Bang University (Vietnam) last year and PSE’s “Tourist Guides” in December 2017 (the last intake)
- **91** graduates from the School of Technology (building: 52 and mechanics: 39)
- **2** graduates from the School of Media
- **160** graduates from the School of Business (*N.B. 19 students got their BTS diplomas but are continuing to study for a degree at PSE; they are not counted as graduates in 2017-18*).
- **3** students in higher education externally (Don Bosco in Sihanoukville)

Results for 2018



Legend

Left: students who changed their study plans; students who found an "acceptable" job before graduation.

Reunions of alumni are organised by the school throughout the year.



TESTIMONIAL



Before coming to PSE, Sopheak lived 10 years on the Stung Meanchey dump-site. *“One day a French couple came to speak to me. After asking me about my life, my family situation and my needs, they took me and my brother to PSE, and they took care of me as if I was their own child. We were able to take a shower with real soap and sleep in a room.”*

Sopheak stayed 12 years at PSE, from primary school up to the Institute. *“When I was young and I was scavenging in the streets of Phnom Penh, I saw the employee of a fancy hotel wearing a beautiful uniform. I said to myself then that one day I would wear the same one!”*. That day has come: today Sopheak is the manager of the European restaurant “Khema”. *“My father passed away, I would have liked so much to show him how successful I have become. Thankfully my mother, brothers and sisters are here and are proud of me!”*

Pedagogy

The emphasis on the pedagogy applied in the PSE Centre was reinforced by the creation of a department specialised in the subject. Consolidating the training of the education team, introducing methods of active pedagogy, coordinating the programmes for personal development (know-how-to-be, soft skills).

The programmes of General Education studies were enriched with new benchmarks including the results to be expected in the main subjects, new teaching and evaluation methods, updating the school books and other material. These new programmes should be implemented during the 2018-2019 school year.

The curriculum of the last level of the remedial schooling programme, level 4, has been formalised, in agreement with the Ministry of Education, four school books and help guides for the teachers of PSE and of the state schools were created.

Benchmarks of competences were developed for the school support programme.

Teacher training was the main focus for the department. Some teachers, who had not yet passed their national certificate of aptitude before starting at PSE, were given the opportunity from the Ministry of Education to validate their training through a workshop that took place at the “Teacher Education College” in Phnom Penh. Feedback on teachers in the classroom was organised. Specific training for the English teachers was offered.

In collaboration with the team of psychologists, training was organised for the teachers of the school support programme, the pedagogic assistants and the PE teachers. They were introduced to mental management and active pedagogy tools. They also learned about learning paces for each pupil and the needs specific to pupils with behaviour issues.



Evaluation tools were developed for the recruitment and the support of the teachers as well as for monitoring pupils.



In 2018, 18 students took the DELF (Diplôme d'Etudes en Langue Française) organised by the French Institute. Of them, 15 passed the A1 diploma.



We spent two weeks, in June, focused on building awareness about protecting the environment: Our children and youngsters in the Centre were encouraged to act via lectures and workshops as well as to take concrete action through maintenance of the communal areas.

The *Community Centres*, we also call them the “pailottes”, welcome **402** young children, 3 to 6 years old. **208** older children benefited from after school activities.



These centres are dedicated to welcoming and listening to the children and their families. There are five around Phnom Penh and two in Sihanoukville, all of them are situated at the heart of areas of great destitution where our families live. Parent meetings are organised three times a year in each “pailotte” to discuss educational and social topics, like the role of parents, children’s and women’s rights....

Open from Monday to Friday, the “pailottes” offer a secure space for children, while their parents are at work. Children between 3 to 6 years old are looked after by professionals from our nursery’ workers. Children are divided in three levels so that they can be offered activities adapted to their age and needs. Our ambition is to progressively organise a real nursery programme. Thus, actions to reinforce the educational programme take place

- Technical meetings once a month;
- Monitoring the teachers in classrooms ;
- Development plan for every teacher;
- Visits of discovery to other schools;
- Training by a partner NGO (Krousar Yeung)

Three teaching manuals were developed for the staff.



Children between 6 and 12 can get support for their homework.

“Before PSE, I took my children every day to my family in the country so I could work in a factory in Phnom Penh. Because of the commuting time, I was missing hours of work so that I earned less money. I saw very little of the children... Now, my youngest daughter can go to the nursery.” Kunthea (the name was changed), OBK area, Phnom Penh.



“ECAP” (Extracurricular Activities Program)

The programme is offered to children and youngsters who study in our Phnom Penh Centre and to all boarders. Physical education is integrated into the timetables of the children at both remedial schooling and the Institute. 1,140 children benefited from sports classes, and 685 benefited from art and traditional dance classes.

Extracurricular activities are organised every evening and every weekend. They are open to everyone, including local children. Since September, we have been welcoming children from families in the neighbourhood of OBK on Saturdays and Sundays. The boarders are in charge of welcoming and overseeing the young children, under the supervision of the “ECAP” team.

10 sports and art clubs with 698 children registered provide training and competitions every week:

FOOTBALL	RUGBY	BASKETBALL
VOLLEYBALL	HOCKEY	SKATEBOARDING
TAEKWANDO	KHORM (Cambodian martial art)	MUSIC
TRADITIONAL DANCE & MUSIC		



Young girls from PSE and “all at school” meet regularly at weekends for friendly football, rugby, basketball and volleyball matches

Since May, we have relaunched the “ECAP Mobile” facility. Our children, accompanied by sports teachers, go to the very poor neighbourhoods where our families live and host leisure activities, sports and games. This promotes openness to others and the spirit of solidarity. The goal is to make three trips each weekend to the communities.



ECAP mobile in the communities



Frontball Academy

Finally, our sports teachers received **training** in various sports:

- Basketball (Cambodian Basketball Federation)
- Football (coaches from FIFA and Real Madrid)
- Hockey
- Frontball (five days with Frontball Academy)
- Pedagogy



Scouts

69 boarders between 6 and 20 years old, as well as 15 children living in foster families, have joined the scouts. The Scouts include two children with handicaps from the “Foyer Source de Vie” (centre for children with disability). Every weekend, activities are organised in the PSE centre or outside. All the scouts are supervised by a team of 18 leaders who are students at the boarding school.

A few examples of activities:

The scouts (11-13 years old) participated in a 4-day camp in Phnom Penh Thmey with other Cambodian scouts. The pioneers (14-17 years old) went camping in Kep for 3 days in June. The companions (17 - 20 years) spent 3 days going to Phnom Cissor by bike, cycling more than 200 km ...

The leaders have been making great strides: becoming more confident, able to manage the children better, they have taken on more responsibility by showing everyone their willingness to do their best to improve their lives, to serve others and to get engaged in Cambodian society.

Each unit participated in either a day of activity or a camping weekend (2 days) each month. The boarders and all PSE students were invited to the last Scouts Day in late July: lunch, afternoon games and an evening ceremony to give badges. About 300 children came to watch, play and learn more, which shows that the project is attractive to young people.



Summer Camps

Since national elections were held in Cambodia at the end of July, the summer camps, designed to look after the children during school holidays, were reduced this one time to 3 weeks in August. 3,210 children were welcomed every day to 18 camps: Central (Phnom Penh), Teenagers (14 to 19 year olds), Boarders, Handicap, Kindergarden (6 to 30 months old), the outskirts of Phnom Penh (Phum Russei, Oberk Ka Orm, Kbal Kaoh, Smile Village, Sen Sok, Takmao), Sihanoukville (2 camps), Siem Reap (2 camps), as well as Construction teams (repairing or rebuilding houses in the most deprived or poorest areas around Phnom Penh), medical teams, and dental teams.





I - OUR PROGRAMMES - FOOD

Meals are either prepared in our canteen, served on site or delivered to our nurseries or to state schools. As for children in outlying areas, they get meal vouchers that are accepted by local vendors.

Throughout the year, menus are planned out ahead of time on a monthly basis, this allows orders to be placed ahead of time and allow us to negotiate better rates with suppliers. New recipes are tested regularly, allowing our Health Department to validate their nutritional value. We document the recipes so we can publish them as a recipe book next year.

We serve more than 5,000 meals from Monday to Friday. At weekends, we serve around 1,700 meals to children who have classes on Saturdays as well as to our boarders, “residents” and children from “Foyer Source de Vie” (centre for children with disability). In order to adapt to changes in family situations and to encourage an approach that fosters empowerment, providing lunch for children in state schools is now their family’s responsibility (except in Siem Reap).



Delivery of breakfast to children in state schools



Chefs training assistant cooks

	Days	BREAKFAST	LUNCH	DINNER
Children in state schools *	Monday to Friday	 <i>Phnom Penh, Sihanoukville</i>	or <i>Siem Reap</i>	
Children at the Remedial School Centre / School support	Monday to Saturday (Friday for school support)			
Students from the PSE Institute	Monday to Saturday (Saturday for a subset of students)			 <i>(for students doing practical sessions at the Lotus Blanc in the evenings)</i>
Children receiving care in the “pailotes” centres	Monday to Friday	 <i>(deliveries to PSE canteens or on-site kitchens at pailotes in areas far from PSE centres)</i>		
Children in PMI	Monday to Friday			
Boarders and “residents”, youths from Foyer Source de Vie	Daily			

* Either delivery from the PSE Canteen or vouchers accepted by local vendors for schools far from PSE centres

from destitution ... to a vocation!

Our Health Department provides [preventive care and health monitoring to all our children and their immediate families](#). If necessary, it directs patients to hospital.

We perform an average of [1,200 consultations each week](#) across many different care activities:

- Prevention and general medicine is practised in eight infirmaries: five are fixed infirmaries, including four in state schools in Phnom Penh and three infirmaries are mobile and move amongst schools and communities.
- Dental care in the Phnom Penh Centre and a mobile dental unit
- Physiotherapy care
- Psychological and mental health care
- Follow-up care for pregnant women and new-borns by the Mother and Child Protection Service (PMI)

Access to healthcare is improving in Cambodia: families are gradually relying on healthcare organisations for their more minor medical needs. At the same time, the public health services, with help from organisations like the Red Cross, provide access to better preventive healthcare. Once a month, our team goes to the Ministry of Health for an update meeting.

This is how our medical teams are able to continue the reorganisation they began last year to adapt to these changes. Less sought out to care for minor ailments our doctors [can focus more on serious disorders and diseases](#), as well as do follow-up care for any patients who may have been hospitalised. The number of [consultations in specialities](#) (Physiotherapy / Osteopathy / Psychology / Dentistry) have increased by 40% to better respond to the needs of the children.

Active Prevention

Each child receives an [annual check-up](#). Our medical service maintains a [file for each patient](#). Tetanus vaccinations and anti-parasite treatments are provided for everyone as well as treatment for Hepatitis B for children in the Institute.

Youngsters attend learning sessions to go over general hygiene and nutrition (three times a year for those in school at our Centre, twice a year for those in state schools in which we have the most personnel), as well as [sex education](#) (once a year). The content is adapted according to age. The raising of the colours every morning also offers an opportunity to provide helpful information on seasonal epidemics.



[Preventive dental care](#) has improved with the help of volunteers from the University of Science and Health in Cambodia and those who come for the summer camps in August: before and after each appointment, after extractions, and also during the mobile visits to the communities. Every three months our service distributes toothpaste and toothbrushes. Every six months, children between 6 to 12 years old receive fluoride treatment to strengthen their teeth as well as dental sealant (for cavity prevention).

Mental Health

The team includes three clinical psychologists, a “train the trainer” specialist and health programme manager in charge of preventive care and drug addiction recovery programmes. In addition to the consultations (6 to 7 daily) they organise outings to a variety of public destinations.

All new employees receive an introduction to child psychology in small groups throughout the year. Some from the Institute and the General Education department were also trained with special focus on drug abuse prevention.



Internship Team: two sessions in November and December “Child Development” and “Anger Management”. The PMI and SEA (Adapted Education Section) teams as well as 12 foster families also received the training.



Training was very active this year, with three training sessions, two of which focused on the EMDR method (eye movement desensitisation and release).

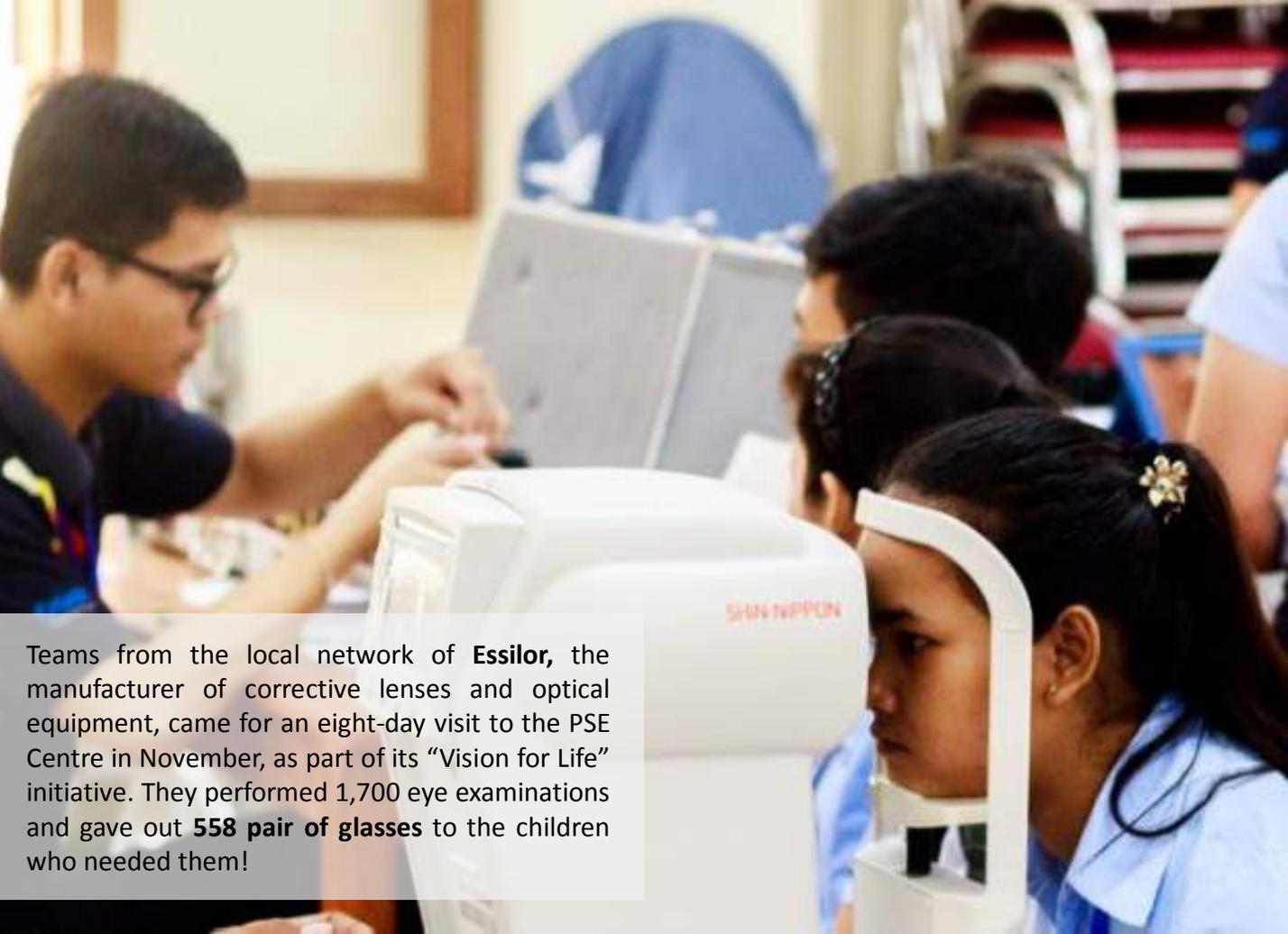
Mother and Child Protection (PMI)

This special programme is focused on **protecting the health of new-borns and mothers as well as providing other health education**. Around **20 new-borns and toddlers** received care in our nutrition centre, in which an air conditioning system was recently installed. We **deliver milk** to them and to around 40 other infants **at home**. The **mothers get help** in caring for their new-borns. A meal preparation course shows the mothers how to fix adapted meals.



The PMI also took care of **17 pregnant women**, arranged their hospital births and promoted nursing by offering **tailored guidance to 14 mothers**. Gynaecological examinations were provided to students and mothers.

Finally the PMI organised information sessions during the course of the year for families on the topic of family planning methods. Four sessions took place each with 20 to 30 participants.



Teams from the local network of **Essilor**, the manufacturer of corrective lenses and optical equipment, came for an eight-day visit to the PSE Centre in November, as part of its “Vision for Life” initiative. They performed 1,700 eye examinations and gave out **558 pair of glasses** to the children who needed them!



Training in First Aid is now part of the syllabus in every Institute school



Blood donations take place several times a year.

Adapted Education Section (SEA)

We welcomed **45** children from two different groups:

- **28 in the Special Needs Class** for children likely to have a certain level of autonomy including with their professional livelihoods.
- **17 in a Special Class** for children with severe disabilities and limited autonomy.

Two of our youngsters (18 – 20- year- old) students went to the ACH association(*): for several months they have followed the life skills programme offered there. Every Tuesday morning six 15 – 17 year-olds went to ACH to experience living together as well as work options, including a jam making enterprise. The Cambodian Country Club, an equestrian club located near PSE also welcomes these teens and trains them in horse grooming and care.

We promote the **integration of the children in the community life** of the PSE Centre. : participation in extracurricular activities and scouting, events and celebrations at the Centre, summer camps every August. At least once a month, PSE staff from other departments are invited to share a meal with the children.

Parents meet with the children once a month. In July we organised a day at the seaside in Kep with the children, their parents and staff.

The SEA received support from a volunteer psychomotor therapist, from October to the end of May. An ergo therapist based in Phnom Penh has taken over, they come two times a week. They have also played an active role in training our staff.

Finally, SEA leaders and the Health Department continue to participate in the Khmer publishing committee on a national handbook on the education of children with mental disabilities and children with autism, a project led by the Ministry of Education

“Foyer Source de Vie” (centre for children with disability)

There are **19 children with multiple disabilities** living there. 18 of them are studying in the adapted education section and one is attending our remedial school.



Children took part in “Special Games” organised by Foundation International Starfish.

(*) <http://action-cambodge-handicap.org>. ACH is the first NGO in Cambodia to propose a life project for adults with mental disabilities in Cambodia, modelled on the communities of Jean Vanier's L'Arche. We have been a partner of ACH since its creation in 2012, we have supported and encouraged them. We continue to actively support this sister NGO.

Boarding School

On average **382** children and youngsters boarded in our centres :

- 240 boarding students, 47% of them are girls ;
- 142 children in danger (“residents”), aged between 7 to 15, 54% of them are girls.

Tutoring / homework assistance is organised every evening. This year, 98% of the “residents” passed their school exams.

The boarding team meets with the psychologists from the health service once a week. Each child has a **personal file**. In order to **maintain family connections** PSE takes the “residents” home for a visit, each month, when possible. We also welcome families who want to come visit with their children. For those children who live far from Phnom Penh, a visit home happens three times a year. The team is now trained in First Aid and we are able to contact doctors by phone at night.

An **outing** is organised every month for the boarders and “residents”. The participation of children in the life of the Centre and their developing a sense of responsibility and solidarity is major focus of the programme:

- Weekend cooking workshops: children are in charge of the menus and staying within budget.
- “Residents” and boarders in charge of childcare and welcoming families from the nearby OBK neighbourhood on Saturdays and Sundays to the PSE Centre under the supervision of an educator.
- Every weekend a group of five youngsters help the team at the “Foyer Source de Vie” (centre for children with disability) that welcomes around 20 children with multiple disabilities.



- Every month activities to build solidarity for young people from the boarding school take place in poor communities in collaboration with social services.
- Children are also involved in regularly scheduled clean-up days in the PSE Centre and its outside areas.
- Young people go with the ECAP team twice a month to PSE communities where they organise sports and art activities.

Foster Families & nursery assistants: **111** children. We connected children in foster care and “residents” (doing outings together and via Scouts). They attend school together at the PSE Centre. Foster families receive training and support from PSE’s psychologists.

Other centres: **21** young people doing internships or working for the first time stayed in our centres in Siem Reap and Sihanoukville.

Implementation of remedial schooling in 5 provinces – 4th and final year

The project implements remedial schooling classes in state schools in the provinces of Phnom Penh, Siem Reap, Preah Sihanouk, Prey Veng and Kampong Speu. The project lasted 4 months (July to November 2017). **4,429 children, including 1,861 new children, were part of the remedial programme. 45% of children were girls.** We trained 138 remedial teachers and 88 school principals in all the different modules. During the training, provincial and district teacher trainers, school principals and teachers committed to continuing these programmes until the end of the school year.

A closing ceremony for the EAC project took place on 13th December 2017: on this occasion, the Minister for Education committed to continue the implementation the of remedial programme by reaching out to new partners. This year, the programme is being implemented by the Ministry in the province of Kampong Thom in partnership with UNICEF.

The launching of the programme in the 5 provinces met its objectives in terms of number of children enrolled during the school year, improvement of the quality of education, training of educators, and in terms of sensitising the population to the importance of education and remedial schooling. The project also allowed PSE to transfer the competencies in remedial schooling to the Cambodian Minister for Education. However, the objective of integrating the method of remedial schooling with the education on offer in Cambodian state schools has not yet been met. It is on the right track, but the process will take more time. The Ministry still needs substantial financial and organisational support in order to complete this integration.

With the support of the Consortium of NGOs working in Cambodia addressing children currently excluded from the school system (the CCOSC), as part of their “Educate a Child” programme, Mairie de Toulouse, the Fondation Devoteam and the PSE branches in Loire-Ocean and Hong Kong via their donors and actions.

School books for Year 4 of remedial schooling

Year 4, which covers two years of middle school in one (levels 7 and 8 in Cambodia), did not have its own school books yet. A team made up of pedagogues from PSE and from the Ministry for Education worked on developing 4 school books (10 subjects: Khmer, mathematics, physics, chemistry, biology, earth science, geography, history, civic education and domestic education). A workshop to revise the school books took place on 13th and 14th August. The school books will be tested with students in the remedial programme in the next school year.



With the support of Amundi “Give a Hand”, ING Solidarity Awards via PSE Luxembourg and AB PSE (the PSE branch in Belgium).

School support course during the holidays

The school holidays are a sensitive time of the year for our students because there is a risk that they will return to the streets and abandon school. For many years now, we welcome children every day during the month of August. Cambodian monitors and European volunteers organise fun activities for them in the three PSE centres and in our Community Centres in the villages and neighbourhoods of Phnom Penh.



We have tested the implementation of support classes during the months of September and October, as the state school year only begins in November in Cambodia. More than 800 students, who are beneficiaries of our educational programmes in state schools (383 in primary schools, 426 in secondary schools), who are struggling to keep up with their classmates, received support classes in two subjects: Khmer and mathematics. The support classes were given by 23 teachers, both part-time and full-time. The content of the support classes was developed by our pedagogic team. Meetings with the parents of those students who were struggling the most were organised by our educational councillors.

As the results have been very promising, our team has decided to set up access to support classes during the school holidays every year. This activity will also be integrated into PSE's programmes from the school year 2018-2019.

With the support of AMGEN, BNP Paribas Switzerland and its "coup de pouce" programme (via PSE Switzerland) and the Cabinet Arendt (via PSE Luxembourg).

Scouts - 2nd year: development of life skills

The scouting project was initiated in September 2016 in response to a request made by our founders, Christian and Marie-France des Pallières. The project relies on the same pedagogy and principles used by the "Scouts and Guides of France", but certain parts have been adapted to Khmer culture and to respond to specific educational needs for PSE children. The first year, the group began with one group of 30 boarders aged 11 to 14 and three teams of 10 people each (aged 17 and older).

For the second year, the two objectives were to open the scout project to younger children, aged 6 to 10, and to train leaders to manage a group of children and help them become more autonomous in preparing and organising scout activities. *The year's activities are detailed in the "ECAP" programme.*

With the support of the Fondation Henri Lachmann

Buses for the school run

Altogether, 2,200 children and youngsters come to study each day in our Phnom Penh Centre, in our remedial school or in the classes and schools of our Vocational Training Institute, to which we can add all the children who are in state schools and take morning or afternoon support classes in the Phnom Penh Centre. All of these children need to get to PSE somehow! We also need to transport groups of children regularly for extracurricular activities, like outings for the boarders, sport championships...

Many of them live in the villages in the suburbs of Phnom Penh, on the periphery of the capital where the poorest families have been pushed by urban expansion and the huge increases in rents. We provide bicycles (and helmets) for children who are a reasonable distance away, and for those who are furthest from the PSE Centre, we have set up a system for pickups with an established bus route.

The need for transportation has increased with the number of children; at the same time, our buses are very old and some of them need to be replaced. The purchase of three 35-seater buses was therefore required. **We bought a first bus in March 2018** and put it in service after it was decorated in PSE branding. Two new buses will be purchased next year.



With the support of the Parish of Saint-Raphaël, as well as our branch PSE For a Child's Smile UK and the Spanish business Telefónica (for the two buses that will be purchased next year).

Motorcycles for our teams in the community



Our social team, comprising about 30 people, works daily in the field, visiting families and children in the communities and villages. Our educational counsellors who oversee PSE children in state schools also need to visit the schools and neighbourhoods to meet principals, teachers and the children and their families.

All of them get around on motorbikes, a mode of transport that is both practical and well suited to driving on difficult roads in poor condition that lead to the neighbourhoods of extreme poverty where our children live with their families. **Many of the motorbikes were too old and needed to be replaced: 19 motorbikes have therefore been purchased.**

With the support of our branches PSE Alsace-Lorraine, PSE Languedoc and PSE Bretagne, through their actions and donors.

Renovation of the student houses

Renovation of three student houses to host volunteers

In the Phnom Penh Centre, PSE built a compound of 10 houses back in 2006. The aim was to host the young people in charge of our programmes, so they could pursue higher education after secondary school. Last year, those students joined the other students housed in our boarding school, which was built in 2013.

PSE also welcomes about 15 international volunteers each semester. According to their competencies, they give support classes in languages (English and French), provide operational support to our teams, bring support to the educators in charge of extracurricular activities and to our medical team. The organisation truly appreciates the help from our volunteers and wants to provide lodging onsite.



Three student houses have therefore been renovated and equipped (beds, closets, mosquito nets, kitchenware in the shared kitchen areas).

With the support of the NIF Foundation via our branch PSE Luxembourg

Solidarity on the Construction Sites

14 young French students from the CFA (Apprenticeship Centres) de Saint-Herblain, St Brevin and La Roche/Yon, who are training part-time to obtain their Brevet Professionel, visited for 12 days with their supervisor and an instructor. The aim was to renovate the masonry and the sanitation of the 3 student houses, alongside our students from the Construction School. The construction site was finished with the support of our branch PSE Switzerland.



A team of 11 youngsters from Auteuil Apprentices, along with their teachers, came to work with the Construction School students for 10 days. They renovated one of the old students houses, to make a new study room for our male boarders, right beside the house where they live. They also helped a building site on the Paillote in Phum Russey (Phnom Penh).



Implementing a communications and IT network in our PSE Centre in Phnom Penh

The IT network in our Phnom Penh Centre was set up over ten years ago. It has become obsolete and no longer meets current standards. In order not to jeopardise our educational and support systems for families, the association decided to upgrade its network.

The project only began in the middle of last year, due to the time it took to find a qualified Project Manager. The IT team was able to install new network cables and replace network switches in order to provide a new service to four buildings that needed it the most (IT labs for the students and for the offices).

The project will continue into next year: renovation of cables in other buildings, VoIP technology (voice communication through a computer) or other technical solutions to replace the defective telephone system and the servers.

With the support of the Anber and Baur foundations and PSE Germany, PSE Aquitaine and PSE Switzerland.

School of Business building and the OBK campus

Continuing the development of the campus

Since the beginning of the 2017 school year, our new OBK campus in Phnom Penh has welcomed students from the School of Business. The development work on the OBK campus has continued:

- Finalising the installation of the fire safety system
- Installation of fences to secure the campus and to protect the fire safety system
- Creation of a parking space for the school buses
- Cleaning up of the construction site
- Installation of new lighting system on the campus

The project is due to complete in 2019 with the landscaping of the campus.

Installation of a photovoltaic generator

A 30kWp photovoltaic generator was installed on the roof of one of our campus buildings in June. The generator supplied enough energy to support our daily energy needs for all of July and August. We also purchased materials (batteries and invertors) in order to train students doing the Electrical installation course in our Construction School, who learn how solar panels work and how to install and maintain them. The setting up of solar panels is a concrete sign of PSE's commitment to sustainable development.



With the support of the ENGIE Foundation and the technical help of the AIAAD association

Since its inception, volunteers have been one of the greatest strengths of the association.

Altogether, **over 300 volunteers** operate within local branches, in France (18 branches) and in eight other countries (Germany, Belgium, Spain, United Kingdom, Luxembourg, Switzerland, United States and Hong-Kong).

A support network that keeps building, expanding and renewing

The evolution of the branch network comes from the involvement of new volunteers who mostly joined during the annual tours.

Led by a friend of PSE from **Amiens**, a group was formed to host a leg of the tour for the first time. Other actions followed to raise awareness of PSE in the Somme region.

The team that originally developed in the Allier region, over the last five years, has been very dynamic and has expanded into Clermont-Ferrand. The volunteers together formed an association under the 1901 Law called **“PSE Auvergne”**.

Over the years, the Lyon branch (created in 2001) has expanded geographically until, in 2017, it created teams in Bourg-en-Bresse and Grenoble. During an extraordinary general meeting, the branch was renamed **“PSE Ain-Rhône-Isère”** to express this dynamic over the three departments.

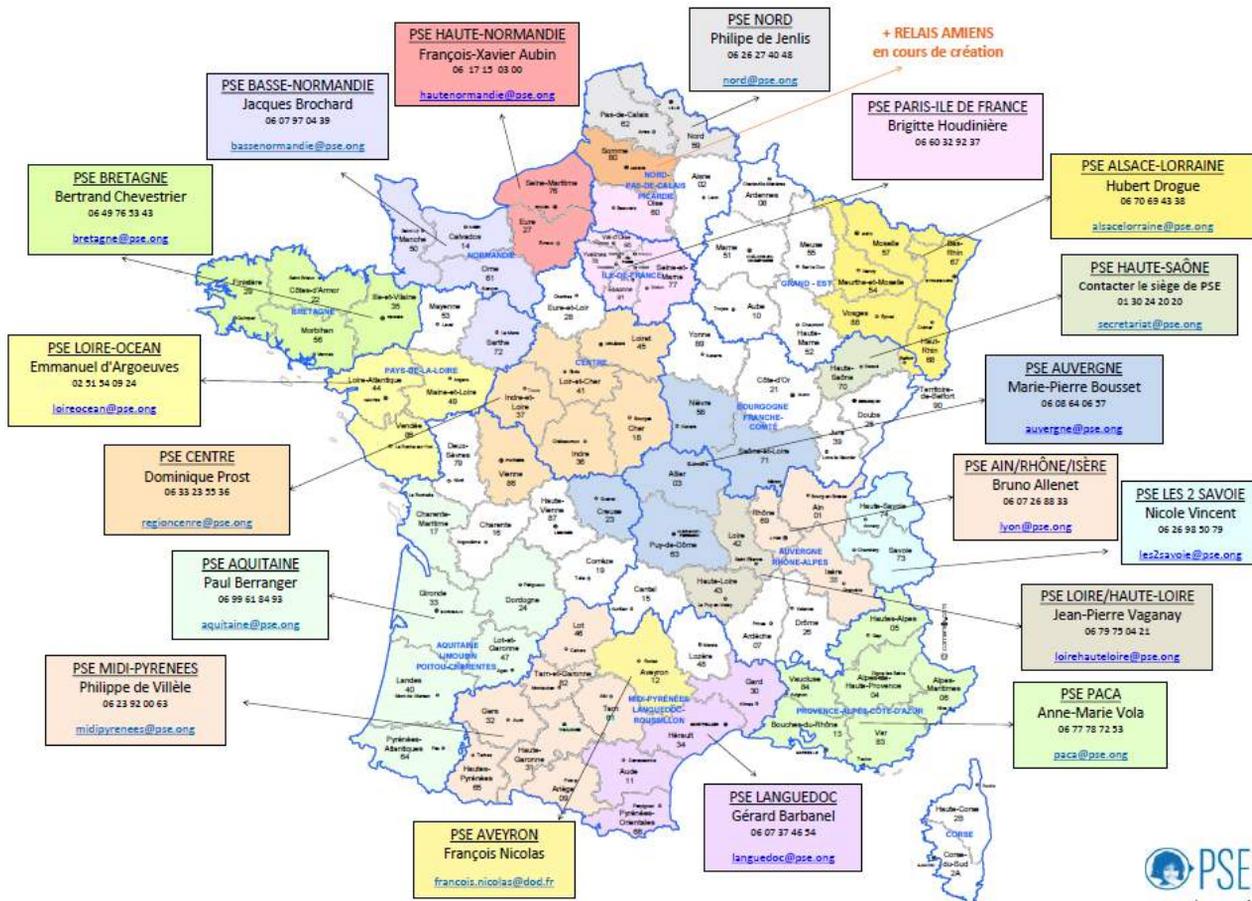
The PACA branch established via teams in Marseille, Aix-en-Provence, Avignon and Toulon/Hyères has strengthened its presence in the Eastern part of Var, in St Raphaël where many support actions were organised including a leg of the tour.

The renewal of the teams, especially their presidents, is a guarantee of sustainability of the local branches. Over the past fiscal year, **new presidents have been elected in PSE Paris-IDF, Lyon, PACA, Loire-Océan (Nantes) and Switzerland.**

Our branch representatives met twice, on 14th October 2017 and on 17th March 2018 for the General Assembly.



Our branches in France



Mise à jour Août 2018

Our branches abroad



GERMANY
KinderlaechelnDeutschlandPSE



HONG-KONG
PSE Hong-Kong



BELGIUM
Action Belgique Pour un Sourire d'Enfant



LUXEMBOURG
PSE Luxembourg asbl



SPAIN
Por la Sonrisa de un Niño



UNITED KINGDOM
For a Child's Smile UK



UNITED STATES
For a Child's Smile USA



SWITZERLAND
PSE Suisse

from destitution ... to a vocation!

Involved in the evolution of the association

Because they provide an active presence “on the ground” where they organise many actions of support throughout the year, our volunteers are a rich source of new ideas.

Faced with the need to change at both central and local levels, volunteers are involved in think tanks. Following the October 2017 branch meeting, four work groups were formed on current topics:

- Recruitment of new volunteers
- New ways to generate sponsorships
- Actions in schools
- Autumn 2018 event

In April 2018, all the branch presidents (France and abroad) participated in the discussions that led to the definition of the strategy for 2018-2023.

... and in the development of our instructors

Each year, some of the PSE Institute instructors have the opportunity to do an internship in France to complete their training. The branches actively contribute both to the organisation of these courses and to the organisation of their stay (outings, accommodation, ...).

Sokhen (Construction trades) internship at CFA de St-Brévin with PSE Loire-Océan

Vannak (School of mechanics) internship at Nourauto with PSE Nord team

Pissey (School of Hospitality) internship at Lycée Hôtelier de Pau-Morlaàs with PSE Aquitaine

Chamnan (School of Management and Sales) internship at ESSEC, AFPA and Equancy with PSE IDF & PACA



A newsletter for our volunteers

Involving branches and their teams in the life of PSE is the goal of this internal support. Every other month volunteers receive exclusive information: evolution of our programmes, major news topics driven by the headquarters in France and highlights in the lives of the branches (evolution, success ...).

Continuous Commitment

In order to raise awareness and funds, branches elect to participate in different events, some national and others local.

Three major annual events :

Autumn



For its second edition, the theme of the autumn event was “Little Gems - One Year on”. More than a dozen branches organised a screening of Xavier de Lausanne's magnificent film. On this occasion, the organisers informed the public about the evolution of PSE since the filming, and provided updates on the children featured in the film.

Spring



In the spring, the traditional **tour** included no less than 37 events, bringing together more than 5,300 participants! This success – made possible by the tremendous energy of our founder – is due to the mobilisation of 19 branches, along with a dozen friends of PSE in new places: Carnac, Troyes, Orléans, Poitiers, Savasse (Montélimar), St Raphaël, Chartres, Amiens ...

Summer



In June 2018, the Paris-IDF and Ain-Rhône-Isère branches took part in the “Heroes Race” (“Course des Heros”) - a sporting and solidarity event organised by a private organisation. Nearly 90 people – some as families with their children – supported PSE by taking part in the walks and runs organised in Paris and Lyon.

Continuous Commitment (cont.)

Numerous local actions

Throughout the year, each branch organises a dozen other events and meetings: concerts, plays, school presentations, Cambodian dinners, golf competitions, ... Some are repeated year after year and remain very successful:

In Bordeaux, PSE Aquitaine organises an annual **spring sale** over several days: hundreds of plants and bulbs are offered by horticulturists and local city park services.

On 23rd November, the same branch organised its second corporate **gala dinner** with a rugby theme: presence of François Trinh Duc and the club UBB (Union Bordeaux-Bègles). It was a huge success and brought together 190 people in the Salons of Bordeaux City Hall. The funds raised by the evening helped to finance the bridging classes (preparatory year before entering PSE Institute).

In Hong Kong, the **“French Theatre Festival”** has been held since 2016. Twenty actors, directors and technicians, all professionals recruited during the Avignon Festival, have agreed to come to Hong Kong to put on several performances. The benefits of the 2018 edition have helped fund nearly three new classrooms for the remedial schooling programme. A superb initiative by a French couple passionate about theatre.

In addition, several "firsts" have been particularly successful:

An evening event was organised at the **Museum of Fine Arts in Rennes**.



The amateur theatre Company **“Comédie de la Mansonnière”** put on several performances of Molière’s **“Malade Imaginaire”** for the benefit of PSE: in Phnom Penh (5 performances, as well as workshops with children) and in Rueil-Malmaison (19th November 2017, with an audience of more than 700).



In **Saint Raphaël**, a **solidarity run** brought together 700 students from the Stanislas Institute, Marie-France des Pallières went to congratulate them before her tour event that evening.

III - VOLUNTEERS, COMMUNICATION AND PARTNERSHIPS



PRESS AND RADIO PUBLICATIONS DEDICATED TO THE FOUNDERS, VOLUNTEERS AND BENEFICIARIES.

13th April 2018 - La Nouvelle République



Journey of Vantha Tho, former scavenger, who became a neurosurgeon at the CHU Tours for two years during his internship.

17th July 2018 - Le Figaro



Portrait of Christian des Pallières, almost two years after his death, in the summer series on Anonymous Heroes.

26th July 2018 - Cambodge Mag



Interview of Ghislaine Dufour, President of PSE, together with other associations working in Cambodia.

June to August 2018

Essonne : Thibault, 19 ans, part un mois au Cambodge (re)donner le sourire aux enfants



Local press (Le Parisien Essonne, 20 minutes Lyon) and radio (Vivre FM, NRJ Lille) reported on the commitment of young volunteers to the summer camps.

INTERACTION ON DIGITAL MEDIA

October 2017

Poster competition for the tour. Several interesting proposals were received, and the winner saw her poster adopted.



December 2017

World Volunteer Day / promotion of volunteer commitment



June 2018

Meeting between Marie-France des Pallières and 5 volunteer bloggers who will visit our Phnom Penh centre in January 2019.



February - May 2018

Promotion of the Marie-France des Pallières Tour accompanied by Sary Sok (alumni). Teasers, interviews of participants at events ...



Our children in Cambodia wish you

Happy New Year 2018!

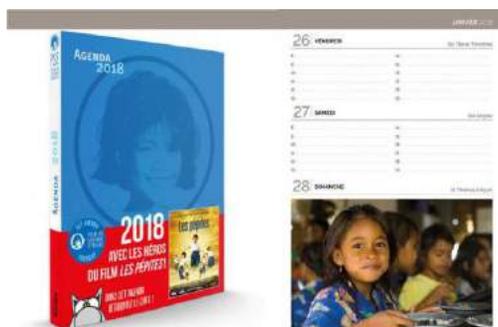
Extracts of
a video
published on
social media
in January 2018



New forms of fundraising

While sponsorships are the primary source of funding for our programmes, we are open to other innovative forms of fundraising.

As winter approaches, the company Eligo Bois (69) – distributor of recyclable heating products (pellets, compacted logs ...) – gives a percentage of each order to PSE. The amount raised corresponds to the equivalent of 10 tons of rice.



In October 2017, a calendar with the branding of PSE and the movie *Les pépites* (Little gems) was marketed by Editions du Rocher. Prefaced by our “patron” Patrice Leconte, the calendar presents, over the weeks portraits of former volunteers, testimonials from sponsors, opinion articles, drawings by Philippe Geluck and photos. A donation form has been included and part of the price of each diary has been donated to PSE.

On 27th November 2017, the first “Night of common good”, an innovative philanthropic event, was held in Paris at Théâtre Mogador.

The evening brought together fifteen charities selected for their character that is supportive, innovative and with a strong social impact. Donors present chose to support our action in Cambodia. Before this, in preparation for the evening, PSE was invited on the programme “Philantropia” of Radio-Notre Dame together with the organisers.



In June 2018, PSE became a partner of TerraCycle, a free waste recycling programme (capsules, packaging ...). By collecting them and sending them to TerraCycle, donors accumulate points that they can then convert into a solidarity gift to PSE. Two good actions can be combined into one: solidarity and environment!

Partnerships

We have continued to develop partnerships with corporate sponsors and foundations that reinforce the impact of our actions over time. Their aid supports our [investments and projects](#), and also increasingly our [programmes](#), to complement the sponsorships.

Our loyal partner, [Norauto](#), which has been helping our vehicle maintenance course, since its inception in 2005, through financial, technical and human commitments has been joined by the company [Motul](#) and its foundation [Motul Corazon](#) in the support of our Mechanics School.

The "Peintres du Sourire", an association of two independent groups of paint traders, [UGD](#) and [Club ONIP](#) and their suppliers, [Henkel](#), [Romus](#), [Roulor](#) and [Toupret](#) have completed their 9th operation with their clients, at the end of 2017, fundraising for our student's training days at the Construction School. A joint commitment for which they have been recognised by their peers in their sector; UGD has received the Responsible Trade Prize as part of the [2017 Trade Trophies](#) which promote innovation in the distribution of building. At the end of 2018, the operation of "Peintres du Sourire" was renewed for a tenth year.



The commitment of companies tends to be for the long-term and is driven by their corporate social responsibility initiatives. It takes multi-faceted forms engaging all their community, customers, suppliers, employees: financial donations in the framework of sponsorship, product donations (delivered on site), skills sponsorship with expert missions to Cambodia, fundraising activities with collaborators, interactions between our branches and companies in their regions. The fields of action are numerous and the partnerships are win-win based on unifying and meaningful projects. [Schneider Electric Cambodia](#) has supported our electrical installation training course at the Construction School for the last 4 four years. [Natixis Asia Pacific](#) has committed to multiple support actions for three years. [Monin Asia](#) will support the training of students in our School of Hospitality and Tourism for the coming three years and we have collaborated with the company and the ASSET-H & C (Association of social enterprises training in hotel catering Southeast Asia) to define the baristas training curriculum. The Smart Company in Cambodia and the Real Madrid Foundation support our extracurricular activities programme.

With regard to collaborating with foundation, we favour long-term partnerships that allow us to develop innovative projects and strengthen the quality of our programmes. We have done this, for example, this year at the School of Business by changing the curriculum, including that of the BBA. The Swiss foundations [Albatros](#), [IF](#), [Pictet](#) and [Franz Martin](#) provide us long term support. In France, the [Haguro Endowment Fund](#) and the [Blansmesnil Foundation](#) support our programmes for children with disabilities: the adapted education section and the "Source de Vie" home.

Finally, the company [TTG](#) and the [Artelia Foundation](#) have provided us with precious help in planning the forthcoming renovation and reconstruction projects in our Centre - the first wooden buildings date back 20 years - with expert missions, carried out through skills-based sponsorship.

III - VOLUNTEERS, COMMUNICATION AND PARTNERSHIPS



Thank you to our partners and corporate sponsors



And our partners from **Peintres du sourire**



The AGM of 17th March 2018 elected Celeste Messina to the Board of Directors. Céleste will be involved particularly as a point of reference for the PSE Institute, where she spent a year as part of a skills sponsorship by Schneider Electric.

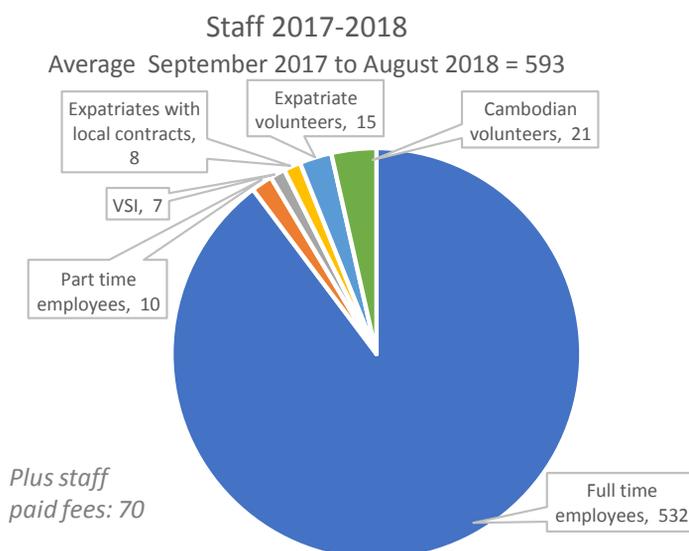
On 13th October 2017 the Board of Directors appointed an **audit committee** comprising two directors and a qualified external person. The audit committee drew up a charter and an audit manual and commissioned a first audit of the schooling programme in the state schools with the help of two volunteer auditors from PwC Luxembourg.

We have continued our efforts to obtain the IDEAS Hallmark, which recognises the quality of governance, financial management and the monitoring the effectiveness of associations' actions. The presentation of PSE to the IDEAS Hallmark Committee is planned for October 2018.

The process of **professionalising our procurement** continued with the support of a volunteer consultant on site in Cambodia: rationalisation of purchase orders, centralisation of stocks, master agreements with suppliers to obtain better rates. A new law for NGOs, passed in 2015, is gradually being implemented in Cambodia: our teams have undertaken analysis of the **legal and fiscal impact**. Our plans for a new HR information system and the "Child Support System" (tracking children along the way) are facing implementation challenges. The former could be deployed following the implementation of a new **ERP purchases - finance** which is being assessed and the latter could evolve into a new version closer to the changing needs of our teams.

In Cambodia

593 staff members (average between September 2017 and August 2018) work in Cambodia to deliver, to a high level of quality, our social missions. 95% of the staff are Cambodian. The workforce increased by 1.5% compared to last year. In order to respond to the evolution of wages in Cambodia, our **salary scale has been rebased**, prioritising those on the lowest wages.



A new Deputy Director General, Christine Gaulier, took up her post in August. A new Cambodian human resources director, Yong Hoeung, started in June.

Our human resources department regularly organises seminars for on-boarding new joiners, as well as covering topics such as decision-making and the protection of children.

V – FINANCIAL SUMMARY

The overall cost per child per month across all our programmes was €71.54 (\$82.51) (*) at an exchange rate of €1 = \$1.1534. The number of beneficiaries has increased significantly compared with the previous year (+12.6%).

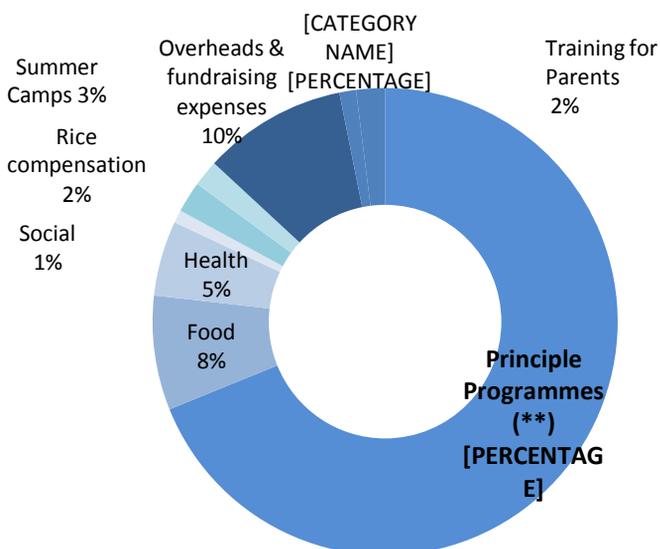
The cost increased in dollars (+1.9%; \$80.98), due to the increase in staff costs (in particular impacted by us updating our salary grid), from the extension of our **school support** programme and from the integration of a **new programme (“FLIP”)** that provides short training courses to parents (\$1.14 per child per year)

The cost in euros came down (-3.1%; €73.82) as the exchange rate was more favourable than in 2016-2017 (€1 = \$1.097).

The costs of each of the principle programmes varies by their type. This includes addressing the children’s basic needs (food, healthcare, etc ...) and overheads and fundraising costs.

	 Nurseries in the Community Centres	 Schooling – remedial and in state schools	 Vocational Training
By principle programme	€63.9	€50.8	€128.5
Average across all programmes	€71.5		

Breakdown of consolidated cost per child, across all programmes 2017-2018 (rounded)



The cost breakdown per child remained stable compared to last fiscal year.

The overheads and fundraising costs represent 9.6% of our operating expenses.

Non-nominative sponsorships remain our primary source of funds.

PSE’s accounts are audited on an annual basis by Michel Llorens, a Statutory Auditor, Sèvres. The auditor’s report, the full accounts and a summary note from the Treasurer are available on our website: www.pse.ngo.

(*) Principle Programmes: Schooling, Vocational Training, Community Centres, protection / housing, specialised programmes (PMI, maternal assistance, section of adapted teaching) §

(**) The method used to calculate the costs per child has changed compared to previous years: the cost of the programmes was calculated net of local revenues (workshops, contributions from families ...), they are now gross. Costs related to the sewing workshop and the shop are excluded but the cost of manufacturing the uniforms is included in the programmes. The costs for 2016-17 have been recalculated so comparisons can be made on a consistent basis.



PSE POUR UN
SOURIRE
D'ENFANT

de la misère... à un métier !

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PSE-Pour un Sourire d'Enfant

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